



Mihkel Güsson

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Work experience

Shaka

July 2012 — Present

Product Designer

Shaka is a start-up type company that is developing and producing worlds first crowd sourced weather network. Weather network is generated through personal weather stations that work with smartphones.

- Concept design and execution
- Product development
- Production management
- Optimization and development of production processes

Tallink Duty Free

June 2005 — October 2013

Designer

Tallink is the leading European Ferry operator offering mini-cruise and passenger transport services in the Baltic Sea region. Fleet size is 19 vessels that are supported by 7000 employees.

- Development of online platforms
- Production of marketing materials

MTÜ Piiri Peal

March 2004 — August 2012

Project manager

NGO Piiri Peal goal is to support and preserve old-belivers way of life on shores of Lake Peipus. NGO Piiri Peal is developing local visiting centre Peipsimaa Külustuskeskus annual kick-sledge festival Kolkja Kelk and much more.

Metec

June 2008 — August 2008

Product Designer

- product development
- Ideation and product visualisation

Same

March 2006 — June 2006

Metal Worker

- Working with sheet metal
- Operating different metal working equipment
- Assembly process assistant

Skills & Expertise

- Product Design
- Concept Design
- Design Thinking
- Design Research
- User Interface Design
- User Experience Design
- Project Management
- Teamwork

Education

BA Product Design

Estonian Academy of Arts

Obtained the BA degree in Product Design

September 2006 — June 2010

M.A Product Design

Estonian Academy of Arts

Obtaining the M.A degree in Product Design

September 2010 — present

Product Design

Instituto de Artes Visuais, Design e Marketing | Portugal

Product Design studies in the university of Portugal.

August 2008 — June 2009

Hardware company development

Haxlr8r - mentoring program in China

HAXLR8R is a new kind of accelerator program.

For people who hack hardware and make things.

Program participants work in Shenzhen, China and San Francisco, USA.

March 2012 — April 2012

Interests

I take interest in creating things that is the reason I studied design.