Illustrations and Storyboard for Childrens Hotline

A figurative social campaign to raise children's and parents awareness about the many dangers children may face on the Internet. Eg people asking for your personal details, strangers appearing as someone they're not, manipulation and bullying.

It's more impactful to show than tell and we wanted to do so in a positive-hopeful point of view.

See: https://www.youtube.com/watch?v=6MFpx_E6BPQ