

JOHANNA TAMMSALU

+372 56 216 209 | johanna@tammadesign.com | www.tammadesign.com

I AM

Young designer, Madrid IED Design Masters and London Advertising Graduate. Thinks out of the box, Skillful negotiator, Able to simultaneously work on different projects, Able to strive under pressure when everyone else have been overcome by it, Self motivated, Fast Learner, Highly organized

SKILLS

Software

Adobe Creative Suit CS6, MS Office, AutoCad, FinalCutPro

Languages

English - Fluent speaking and writing

Estonian - Native Speaker

Spanish - Basic Level

EMPLOYMENT

2013-Ongoing
Tamma Design
Joti Knot Accessories

Designer and manager - all creative decisions: design, photography, marketing, managing resellers and customers

Jan 2013 - July 2013
National Geographic
Retail Store
Madrid, Spain

Junior Apparel Designer for Women and Girls - Rugged and technical high quality clothing design from sketch concept to the final salesman sample. Trend research and concept development for the best design solutions. Working closely with factories and developers

2010 - 2012
IDG International Data Group
London, UK

Strategic Marketing Services Programme devilry - Clients - Google, HP, Hitachi, Siemens and others, Campaign management in mediums such as - online, print, mobile marketing and iPad apps. Amending and improving designs for marketing campaigns, Campaign Management - from briefing to post event reports, Marketing proposal/plan development by negotiating with suppliers

2010 - 2010
IDG International Data Group
London, UK

Event Marketing and Lead Generation intern - Received a job offer at the end of the internship

2007 - 2010
Starbucks Coffee
Staines, UK

Supervisor - Promoted to Shift Supervisor ahead of long-term employees, Awarded Coffee Master status for dedication and knowledge on coffee, Broke Store sales record in Nov 2009

2004 - 2006
Art and Design Gallery
Tallinn, Estonia

Customer Service and Client Care Representative - Art Exhibition Management and Organization, Designing store layouts and attractive window displays, Providing Information about artists and the objects to customers

EDUCATION ACHIEVEMENTS

2015, Cologne	Pure Talent Contest Selected
2014, Tallinn	SÄSI Young Designer nominee
2012, Tallinn	Estonian Culture Capital Scholarship, under architecture category
2012, Milan	IED Design and Innovation Scholarship, for reuse design project
2012 - 2013 IED Instituto de Europeo di Design Madrid, Spain	MA in Design and Innovation, Master of European Design Labs, directed by Jaime Hayon
2007 - 2010 University of West London London, UK	BA in Creative Advertising and Photography (Hons)- Upper Second Class Honors, Distinction in Final Advertising Project, Principles of Marketing, and Advertising Production, University's representative at DA&D New Blood exhibition

OTHER COURSES

2012 Product Design	Rogers, Stirk and Harbour - Domain de Boisbuchet, France Vista Alegre group- Vista Alegre, Portugal Mischer Traxler- led, Madrid Tomas Kral- led, Madrid Pedrita (We are)- led, Madrid
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EXHIBITIONS

June 2016 - 2017, Europe	Roundabout Baltic by Stalowa Wola Polish Museum
May 2016, London	Clerkenwell Design Week
Feb 2016, Stockholm	Stockholm Design Week, Greenhouse
Sep 2015, Košice	Neoclassical Architecture in furniture
Jan 2015, Cologne	Pure Talent Contest, IMM Cologne
Sep-Oct 2014, Tallinn	Estonian Design awards exhibition
Sep 2014, London	100% Design, Estonia Design House
Sep 2014, London	The London Design Festival
May 2014, London	Clerkenwell Design Week

HOBBIES AND OTHER INTERESTS

International Latin American (badminton, body	Travel, dancing, combat),	Photography, Visiting museums and Reading books and	Product Design, art exhibitions, Sports magazines on creativity
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CURRENT ADDRESS: LUIE 13, 11313 TALLINN, ESTONIA
BIRTH PLACE: TALLINN, ESTONIA