# RESUME

#### **PROFILE**

### KARL-ARTUR KORSAR

I am a textile designer with a focus to print design. Born and raised in Estonia to a family with a fashion/textile background it was only natural for me to continue my studies in Estonian Academy of Arts where i studied textile design. Here, alongside a technical understanding of fabrics, I developed a passion and flair for print design. Following my studies, I spent 5 years working on various freelance commissions in London, Melbourne and Sydney before returning to Estonia to focus on setting up a label with a clear and unique vision.

#### **EXPERIENCE**

#### KARLKORSAR THE BRAND 2015-

From 2015 ive ran an independent brand offering unique print solutions to scarves, hirts, jumpers, dresses etc. Responsibilities include print making, sourcing the fabric, organizing production, sales, marketing and running the studio.

## **EU PRESIDENCY ACCESSORIES 2017**

Together with Hanna Korsar and SANGAR a total of 26,000 neckties and 14,000 scarves – made of "100% pure silk" – have been produced. The color scheme and the pattern was inspired by Estonians love for nature and its current ongoing digital revolution. From the distance you can see a right leaning stripy tie but if you look closely you can see that the pattern is formed out of binary code representing Estonia being the frontrunner in e-society.

#### AKRAM KHAN WORLD TOUR PERFORMANCE TEXTILES 2012

This was in 2012 in London working along side the internationally recognized costume designer Kimie Nakano. The raw silk was colored with light brush strokes to give it a dusty raw look creating a spectacle visual experience for the

### POP-UP SHOP IN COPENHAGEN AUGUST 2018

As part of the brands export program we organize pop-up shops across Europe. FindersKeepers is Scandinavias biggest design fair that we are taking part of this autumn. Responsibilities includes setting up a presentation booth. creating sales and do face-to-face marketing.

## **POP-UP SHOP IN TALLINN, MAY 2018**

For the month of May in 2018 KarlKorsar together with designers Hanna Korsar and Birgit Skollimowski ran a pop-up shop in Tallinn offering a visual experience alongside shopping.

### **BUSINESS ATTIRE FOR LHV BANK MAY 2018**

Together with my sister Hanna Korsar we had the change to create a luxurious and daring collection for Estonians number 1 Bank. We created eye-catching patterns and turned them into functional clothing that represents the banks forward thinking mentality.

### **BUSINESS ACCESSORIES FOR "EESTI VANGLA" MAY 2018**

A selection of scarves and ties were created for "Eesti Vangla". Here alongside the design I took care of the whole production: design, production and packaging.

### **BUSINESS ACCESSORIES FOR "KLIINIK 32" MAY 2018**

A selection of scarves and ties were created for "Eesti Vangla". Here alongside the design I took care of the whole production: design, production and packaging.

# BUSINESS ATTIRE FOR "SL ÕHTULEHT" APRIL 2018

Custom made pattern for one of Estonias biggest newspaper Õhtuleht, expertly silkscreen printed on black jumpers, sports shirts and t-shirts.

### **EDUCATION**

# ESTONIAS ACADEMY OF ARTS 2008- ...

# **SKILLS**

- creative flair and artistic ability
- a good eye for colour, texture, fabrics and patterns
- excellent attention to detail
- an interest in fashion and textiles, and an understanding of trends and materials
- understanding and experience of using different textile processes and techniques
- design skills and the ability to use computer-aided design packages
- good communication and teamworking skills
- ability to work to deadlines and a budget
- marketing, administrative and business skills especially if you are selfemployed.
- Great organizing skills