

### OSKA reports, data made simple

### What we did?

OSKA's collected data is helping us to learn and teach the right skills. It also helps us to see what has been done and where our nation is headed. It tells us how many professionals do we need to teach in the next 10 years and how many people already have a job in that area. It is also heavily used to fact check politicians and easily find real data before making decisions about the future of your area of expertise.

So we developed and designed guidelines on how to express large amount of data in a simple and understanding way.



# Why this category?





Looma- ja

linnukasvataja

6130 y



Aednik 860→統

Kavandab, korraldab ja teostab töid et kasvatada ja hooldada puid, põõsaid, lilli ja muid taimi või kasvatada köögivilju ja lilli intensiivkasvumeet dil müügiks vastavalt taimekasvatusspetsialisti juhistele. Maastikuehitaja lesanded on lisaks ehituslikud tegevused: sillutiste, puidust rajatiste, müüride, nõlvade rajamine ja ehi-

tamine ning haljasalade hooldamine.

Põllumajanduses hõivatute arv kahaneb järgneval kümnendil mõõdukalt, kasvab spetsialistide ning väheneb oskustöötajate arv.





### Tootmistehnika spetsialist ja insener 100 🧷 低間

lahendused, korraldab hooldamist ning vastuta

Põllumajandusmasinate mehaanik ja lukksepp **552** 

### Vesiviljelusspetsialist #

vetikad) kasvatamine müügi või mage- või mere vette laskmise eesmärgil.

Kalur ja kalanduse oskustöötaja

mist, müügiks ettevalmista-

Kokku 12 822 > OSKA analyses the needs for labour and skills necessary for Estonia's economic development and professional qualifications across all levels of education over the next 10 years. OSKA report is a summary of a bigger database, that helps different schools, companies and even our government make decisions based on real data. If this data is hard to understand or translated without a certain focus, then the people in charge will base their plans on imaginary facts and will eventually fail us all.

OSKA's way of processing data will help people understand and trust the data that has been collected. In addition, well visualised data will make people want to see and understand research before deciding something. Therefore reducing the waste of time and resources.

### Method and process

OSKA contacted us for a refresh in OSKA reports (which are basically summaries of the real thing) and after some meetings we proposed and idea of creating a new and simple system for how OSKA visualises its data.

Whole thing took some time to perfect, but through that we have created a strict system of principles, on how OSKA reports use colours, illustrations and fonts to communicate data to its readers. In addition, we also helped OSKA to better their focus on collecting data and showed them how they could create simple and easily understandable graphs and illustrations that made sense to everyone.

In addition to long texts and big numbers, every report answers the main questions with a one-pager solution that simply shows you what changed through the years, what is the situation now and where are we headed in the future. It's data made simple and user-friendly.



## What changed?



OSKA now speaks about important data in a way that we all understand. They take complicated numbers of different systems and give them meaning and context. These reports are used to fact check politicians and easily find real information before making decisions about the future of your area of expertise. Understandable OSKA reports help our society to create a more data-based future.