

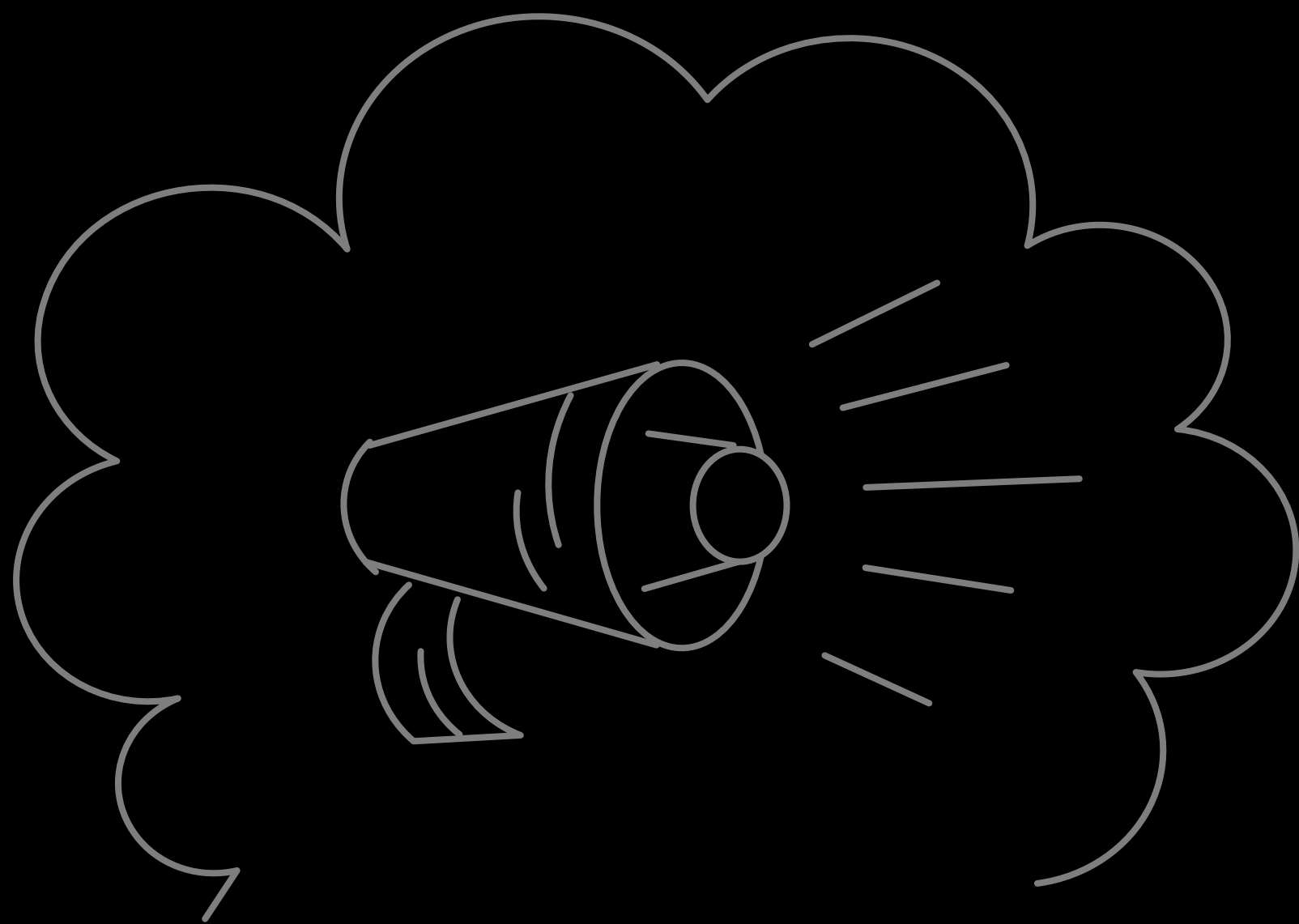
Beyron

Golden Parrot Entry 2025

White Label

(Strategy)

To reach our
audiences, we
should understand
their needs.



I don't trust people, I trust technologies. Much more reliable.



Head of IT

I only trust myself.



CEO

A black and white photograph of a pilot in a cockpit. The pilot is wearing a flight suit and is seen from the side, looking towards the instrument panel. The cockpit is filled with various gauges, dials, and control panels. The text "They need to control every detail" is overlaid in a large, white, serif font. The word "control" is underlined. The background is dark, and the overall tone is serious and focused.

They need to
control every detail

A black and white photograph of a man and a woman sitting on a dark-colored sofa in a modern office environment. The man, on the left, is wearing a dark long-sleeved shirt and has his hand on his chin, looking at a laptop. The woman, on the right, is wearing a light-colored blazer and is pointing at the laptop screen. The laptop is open on a low, white coffee table in front of them. To the left of the laptop on the table is a stack of books. The background features large windows and a modern interior design with a patterned wall and a decorative sculpture on a side table to the right.

They trust only small
circle of people

They rely on technology
more than people



We can use their control and
trust obsession to our advantage.

Our technology provides
reliability that stretches beyond
human capabilities.

Brand Mission:

Beyond human limits

Our drones see and notice what the human eye misses.

Our technology is built to outsmart human mistakes.

Analysis beyond the limits of an average employee.

We even reach beyond creating just drones

beyond drone

beyondrone

Brand name

BeyronTM

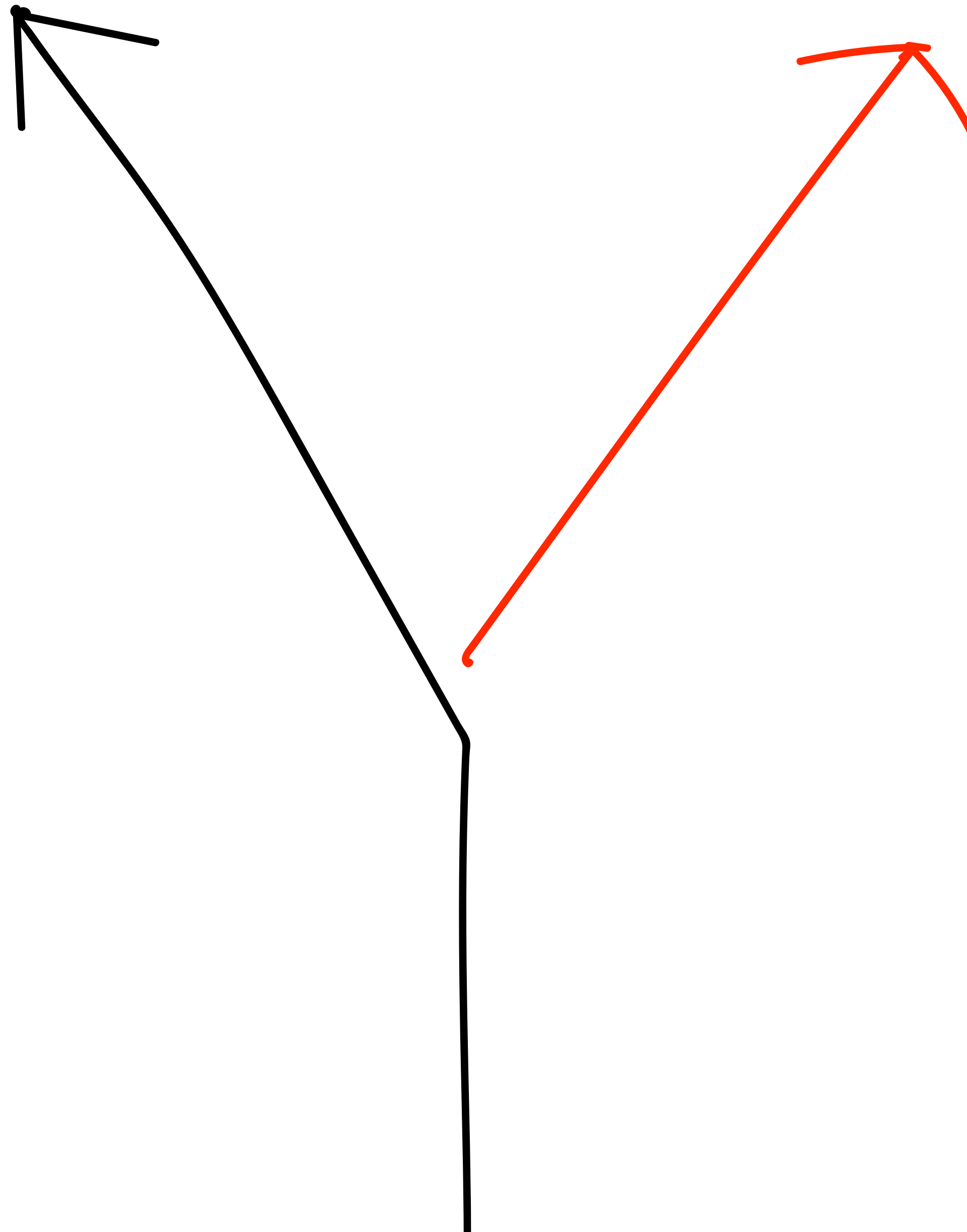
(Design)

The competition

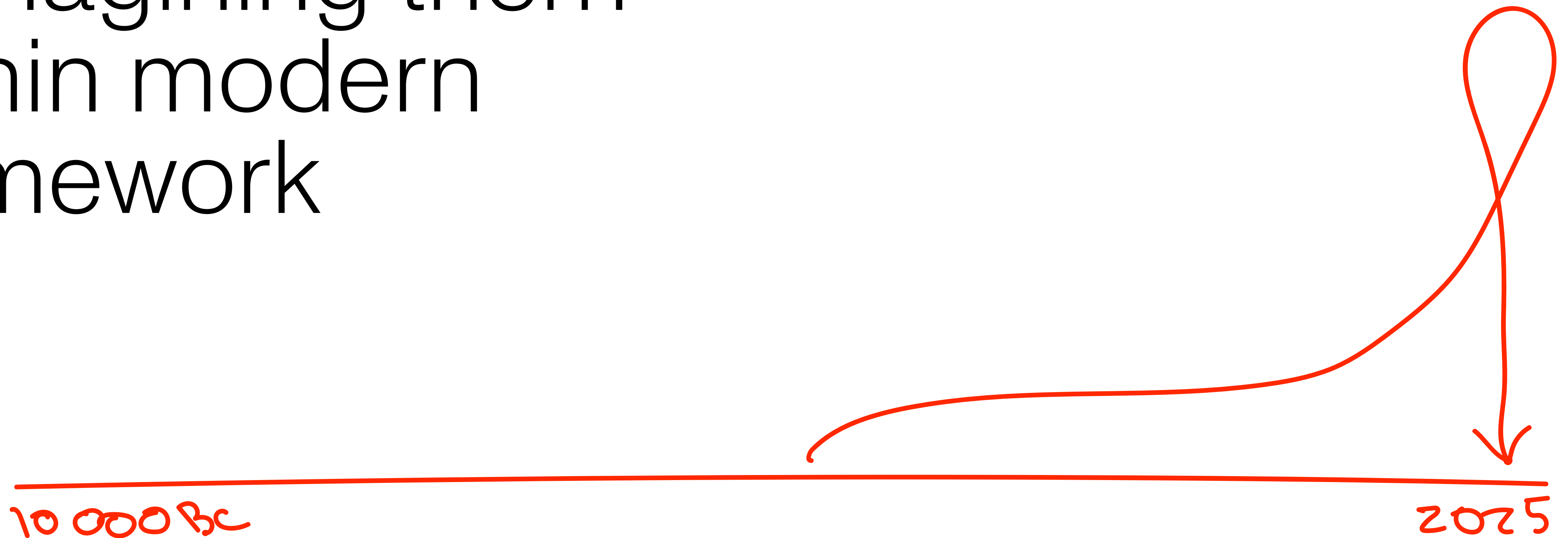


Generic futurism

When
competition
zigs we zag
by creating a
perception of
legacy

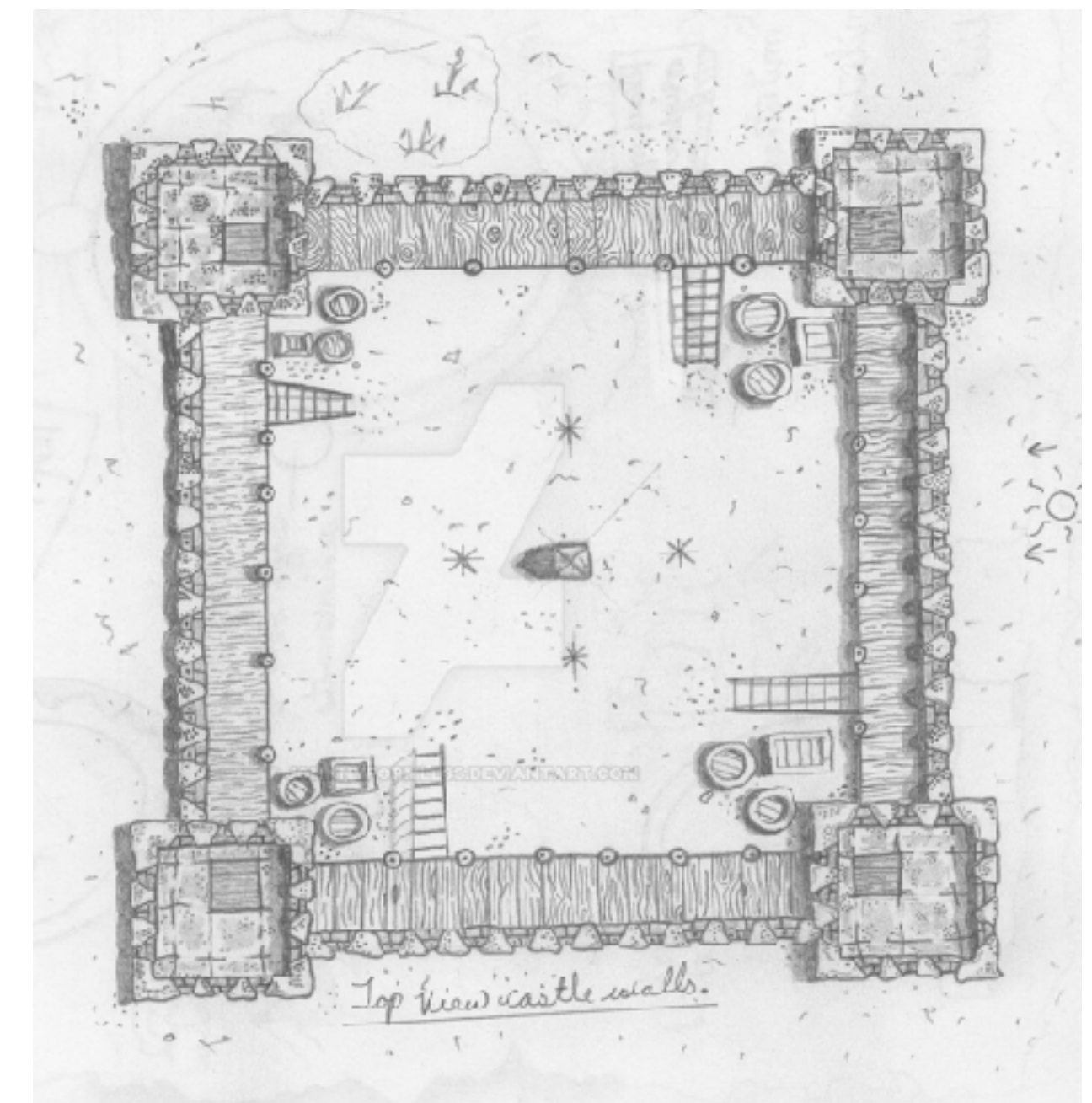
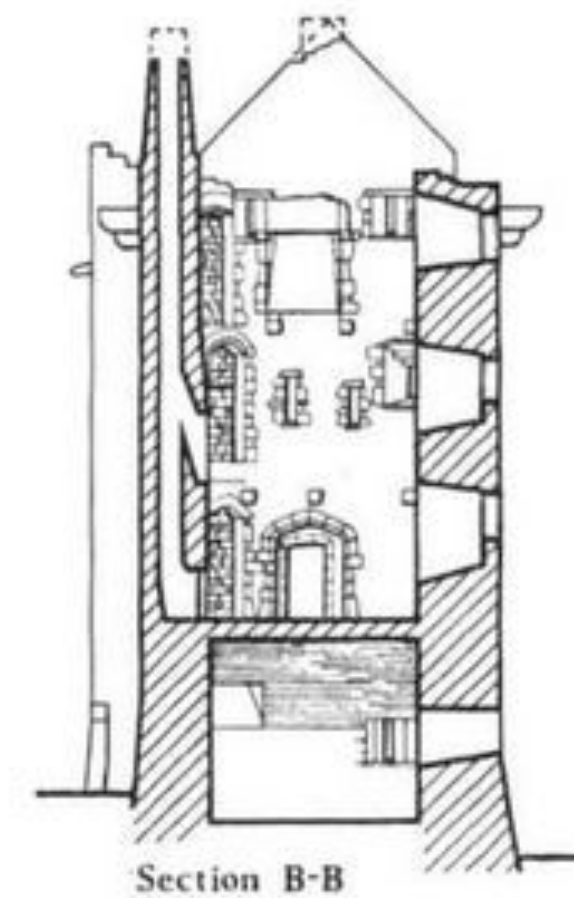
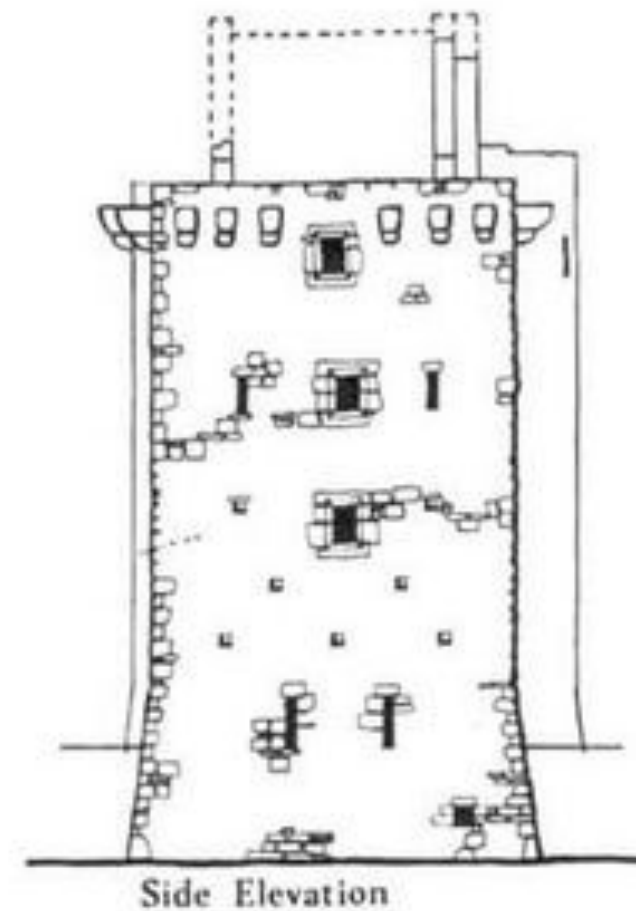
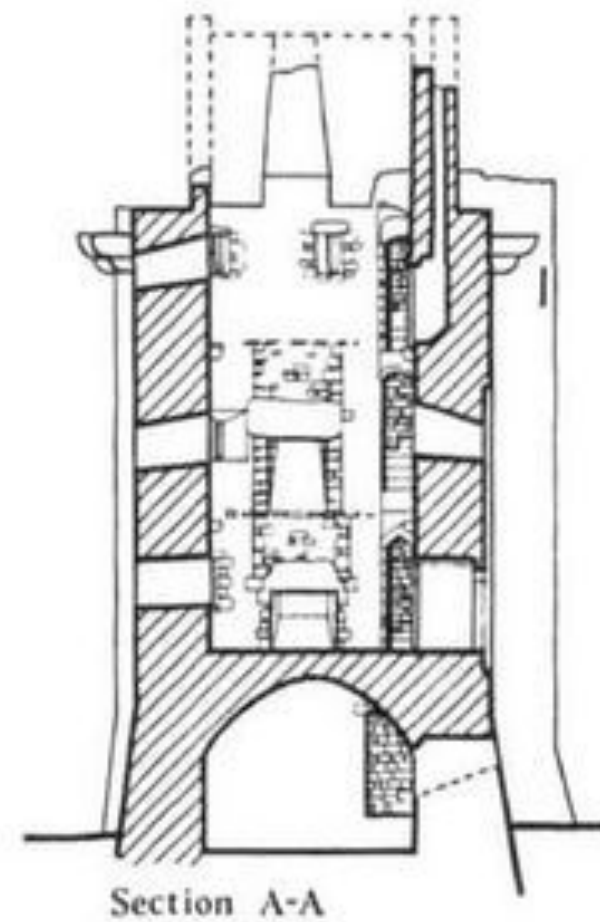


Taking visual
associations
from history and
reimagining them
within modern
framework



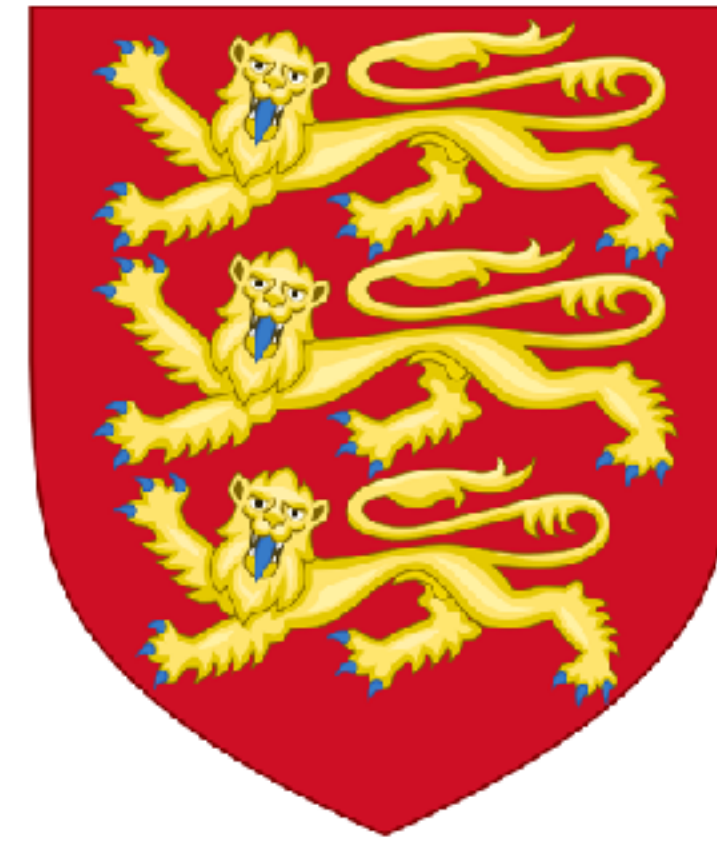
Bastion shapes

- Security has been priority form people for most of our existence and one of the most quintessential symbols of this need was and is bastion walls.



Coat of arms

- Most instances you can see these symbols are in things that have long legacy. Thus creating association with maturity and prestige.



Coat of arms
of Latvia



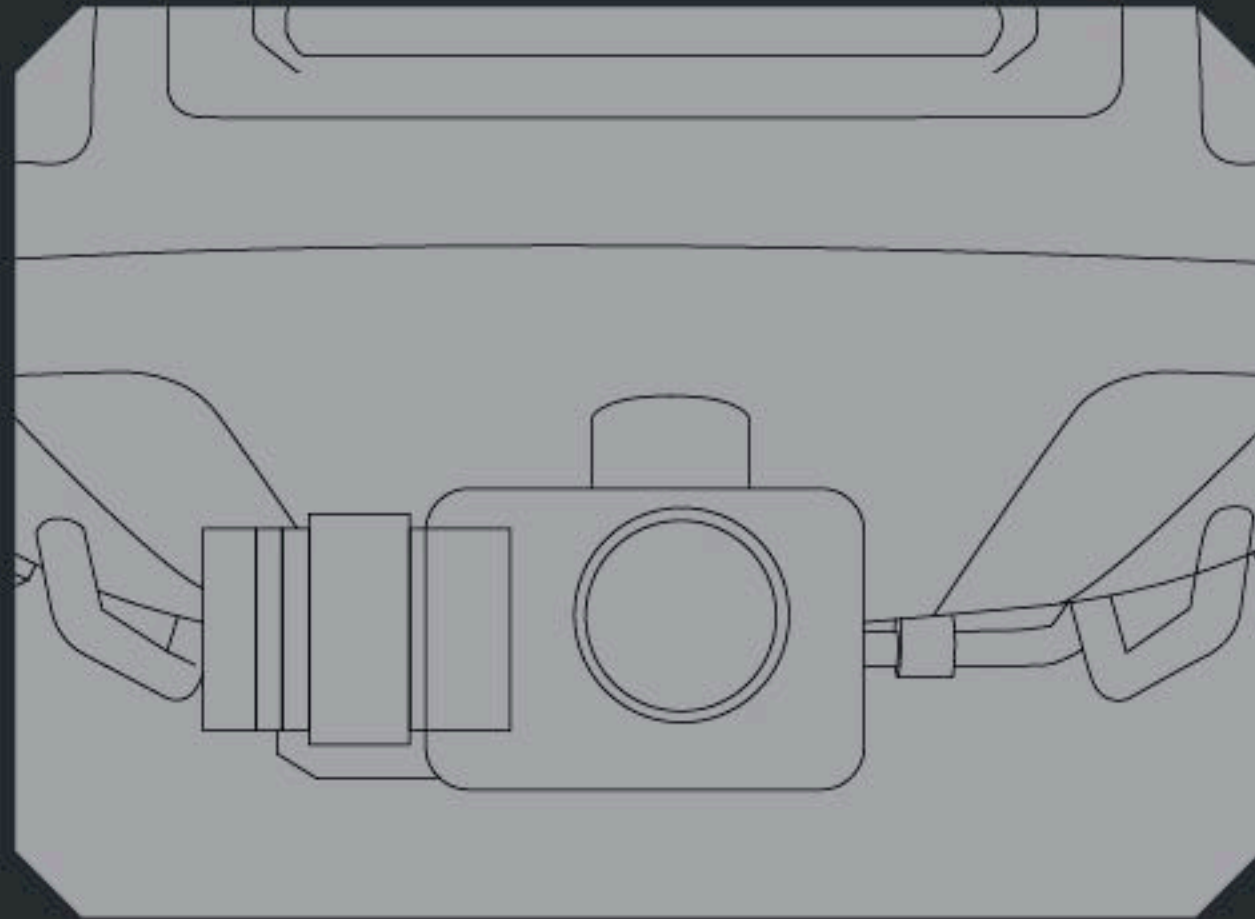




BEYRON



DRONES MADE BY
PROFESIONALS FOR
EVERY SITUATION



DRONES
FOR HUSSTLE
FREE SECURITY.



DRONES FOR HUSSTLE
FREE SECURITY



BEYRON



WATCHFUL EYE FOR YOUR TREASURE

BEYRON



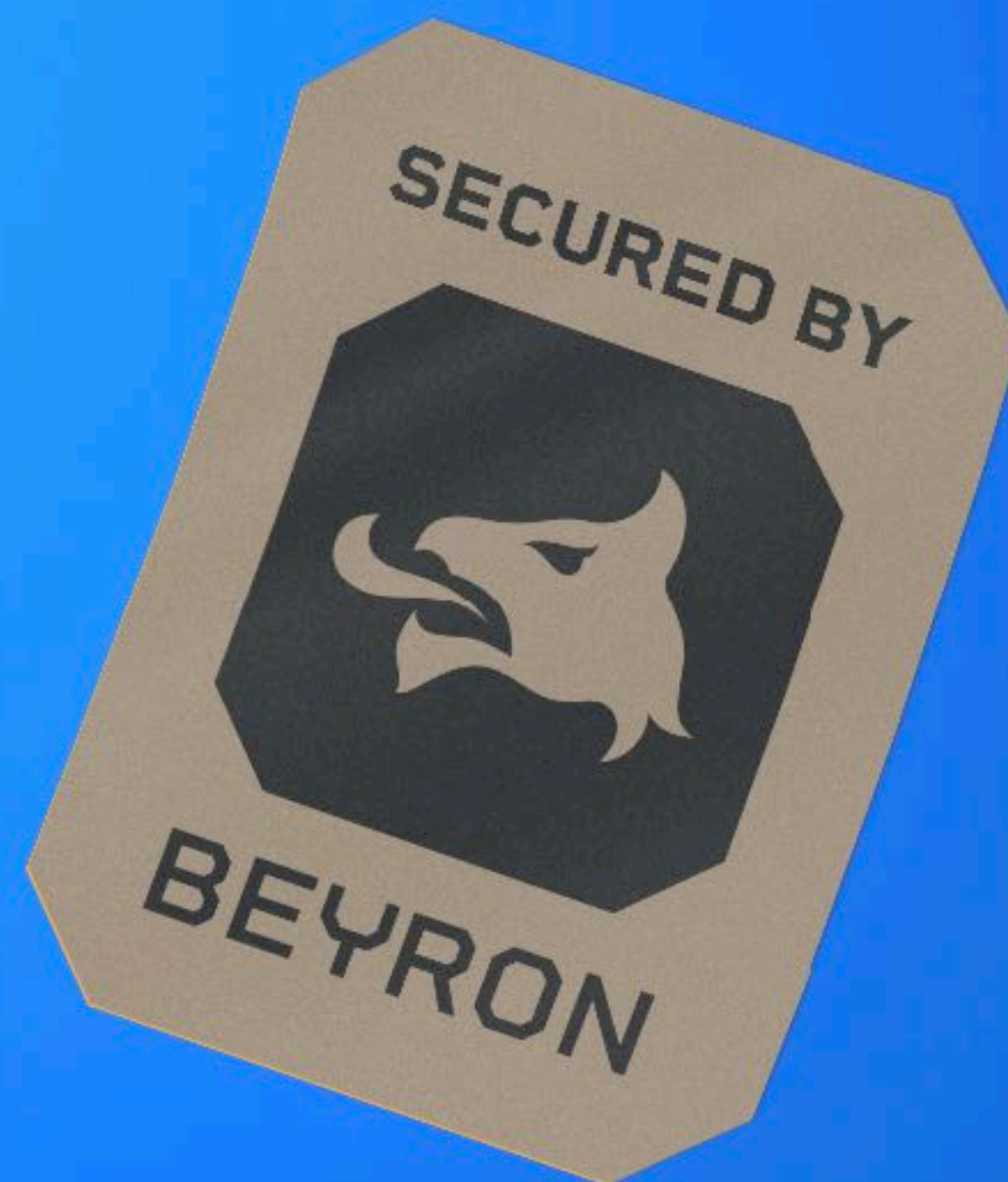
BE IN CONTROL

BEYRON



SEE WHAT YOU WOULD NOT

BEYRON





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BEYOND HUMAN LIMITS