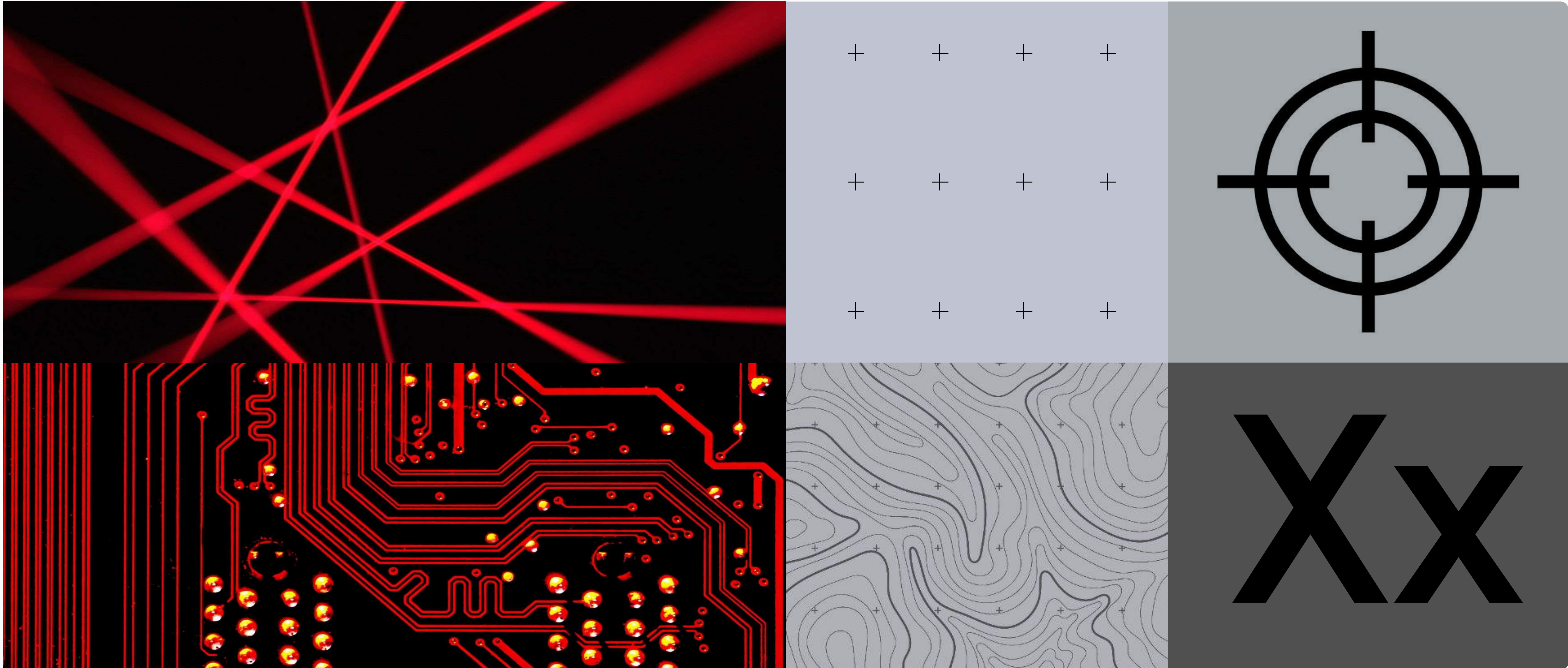


Natrix Brand Design Guidelines

Logo Concept

The brand logo dives into the visual language of robotics development, navigation, design and construction of hardware and software systems. Aim, target and laser precision are core elements of the Natrix brand.



Wordmark

The wordmark is the main way of representing Natrix brand in visual materials.

The image displays the NATRIX wordmark in a bold, black, sans-serif typeface. The letters are closely spaced and have a modern, slightly condensed appearance. To the right of the wordmark is a registered trademark symbol, which consists of a circle containing the letters 'EU'. The entire wordmark and symbol are centered horizontally within a large, solid red rectangular field.

Colour Combinations

Recommended colour combinations for both symbol and logo on different colour backgrounds.

NATRIX[®]

NATRIX[®]

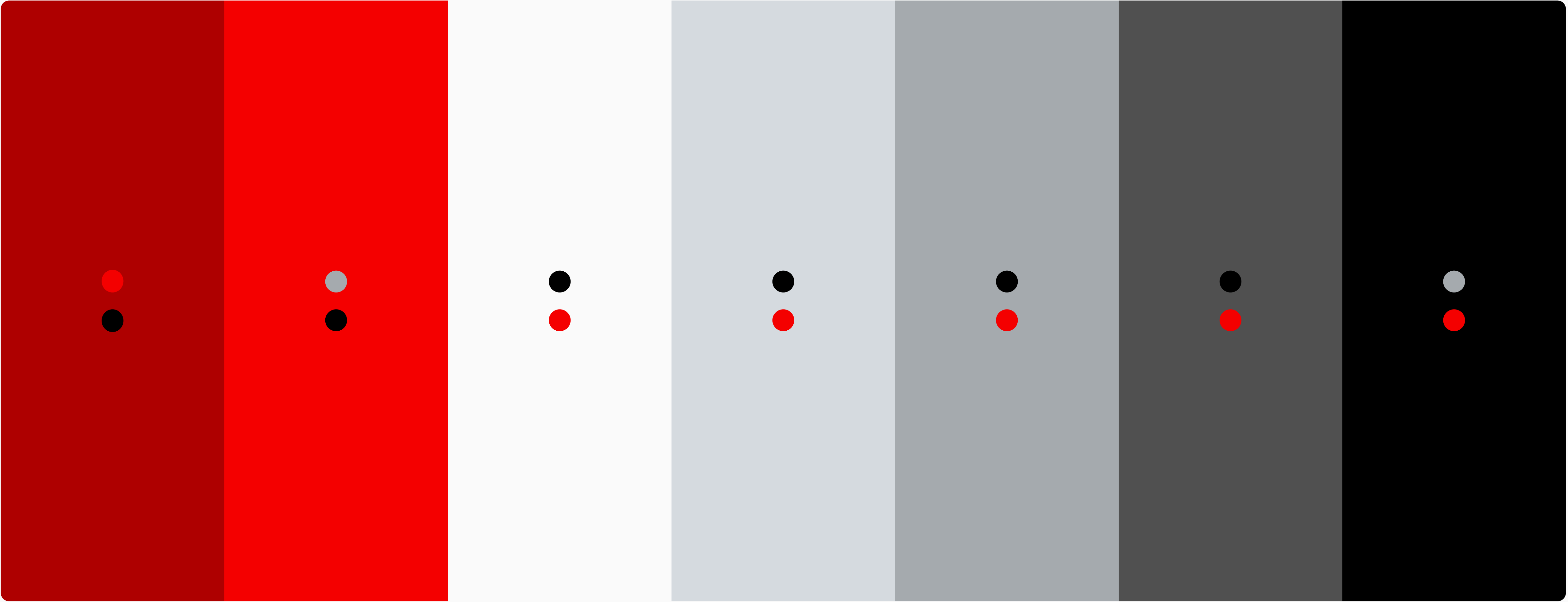
NATRIX[®]

NATRIX[®]

NATRIX[®]

Colour Combinations

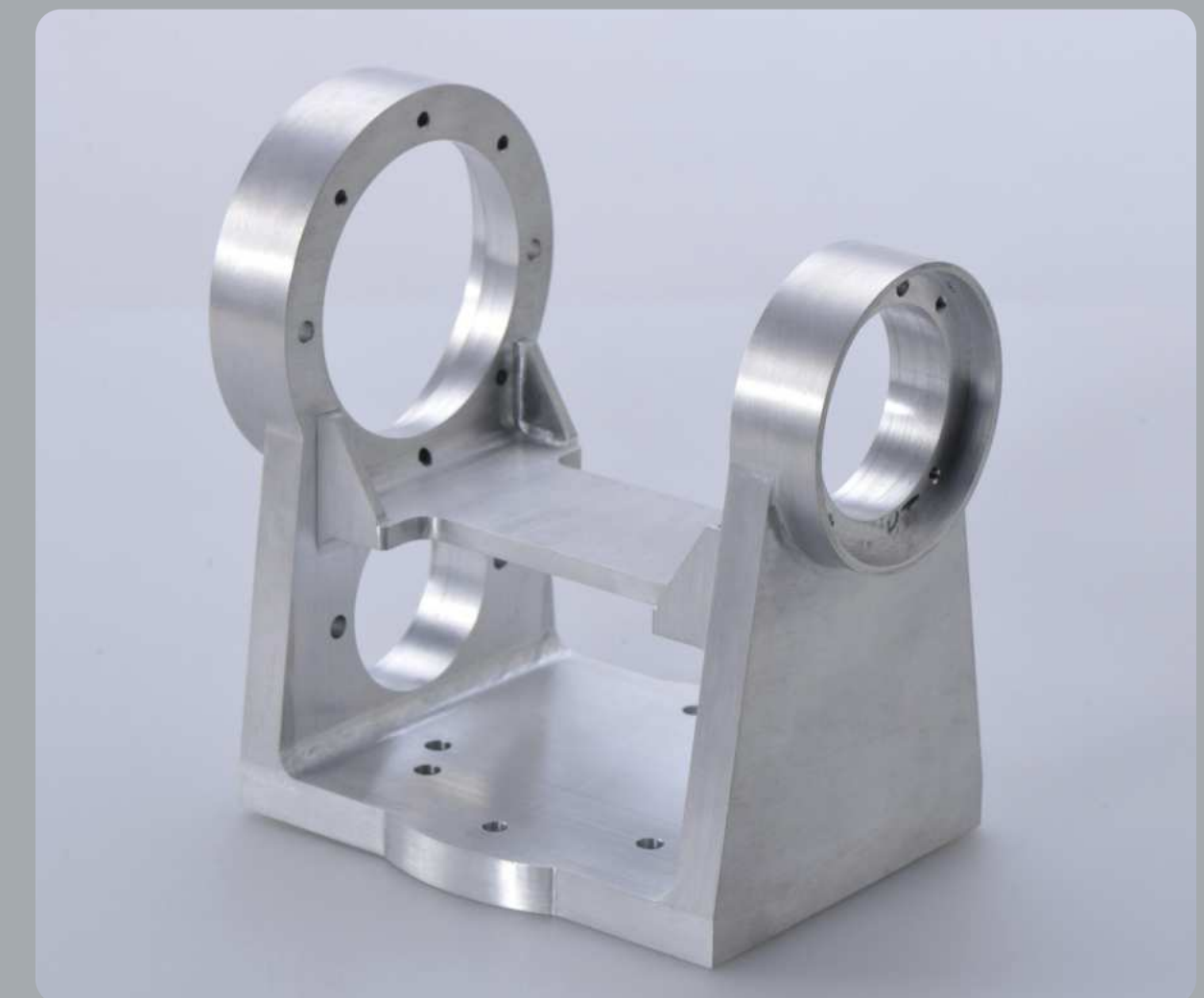
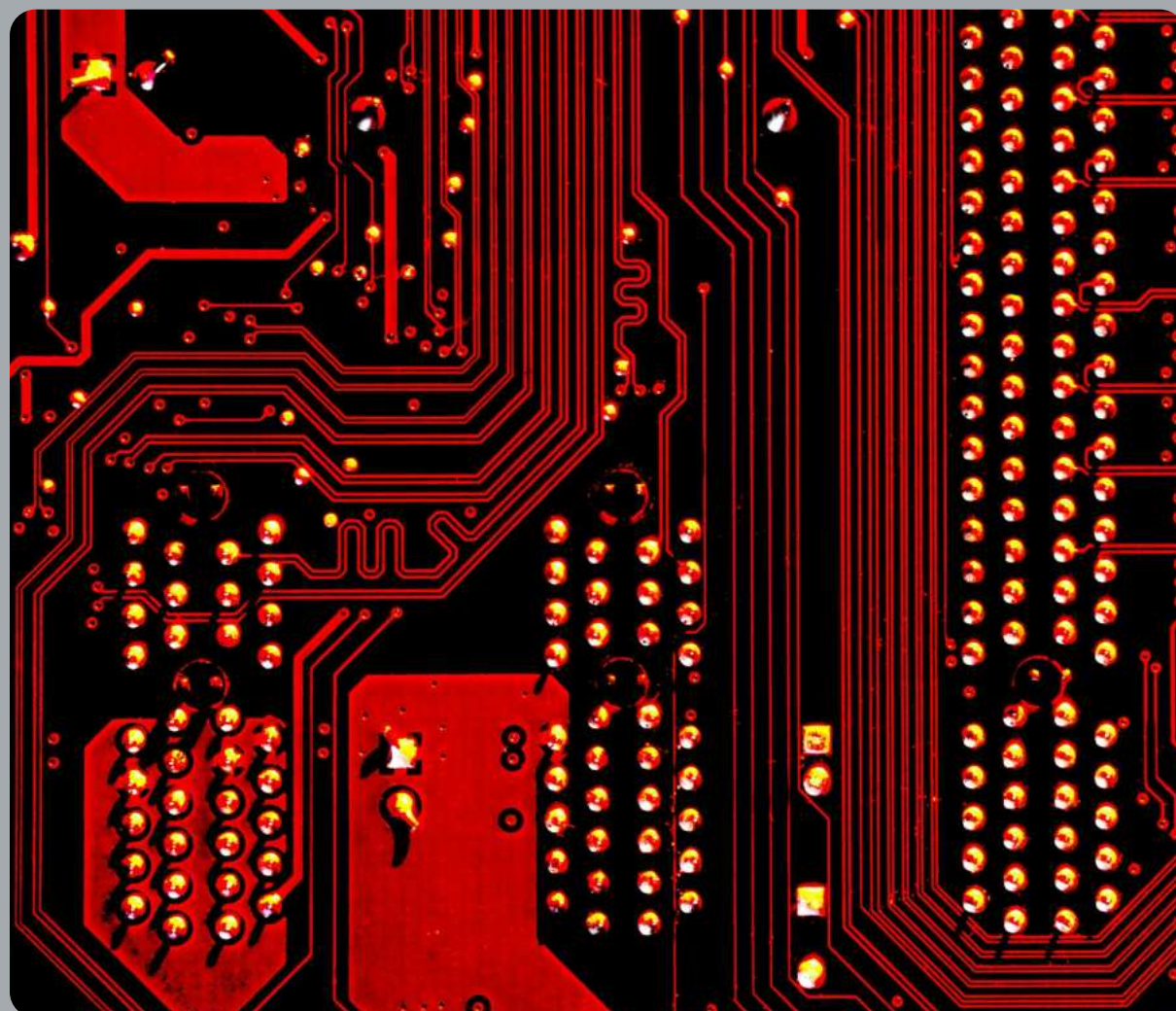
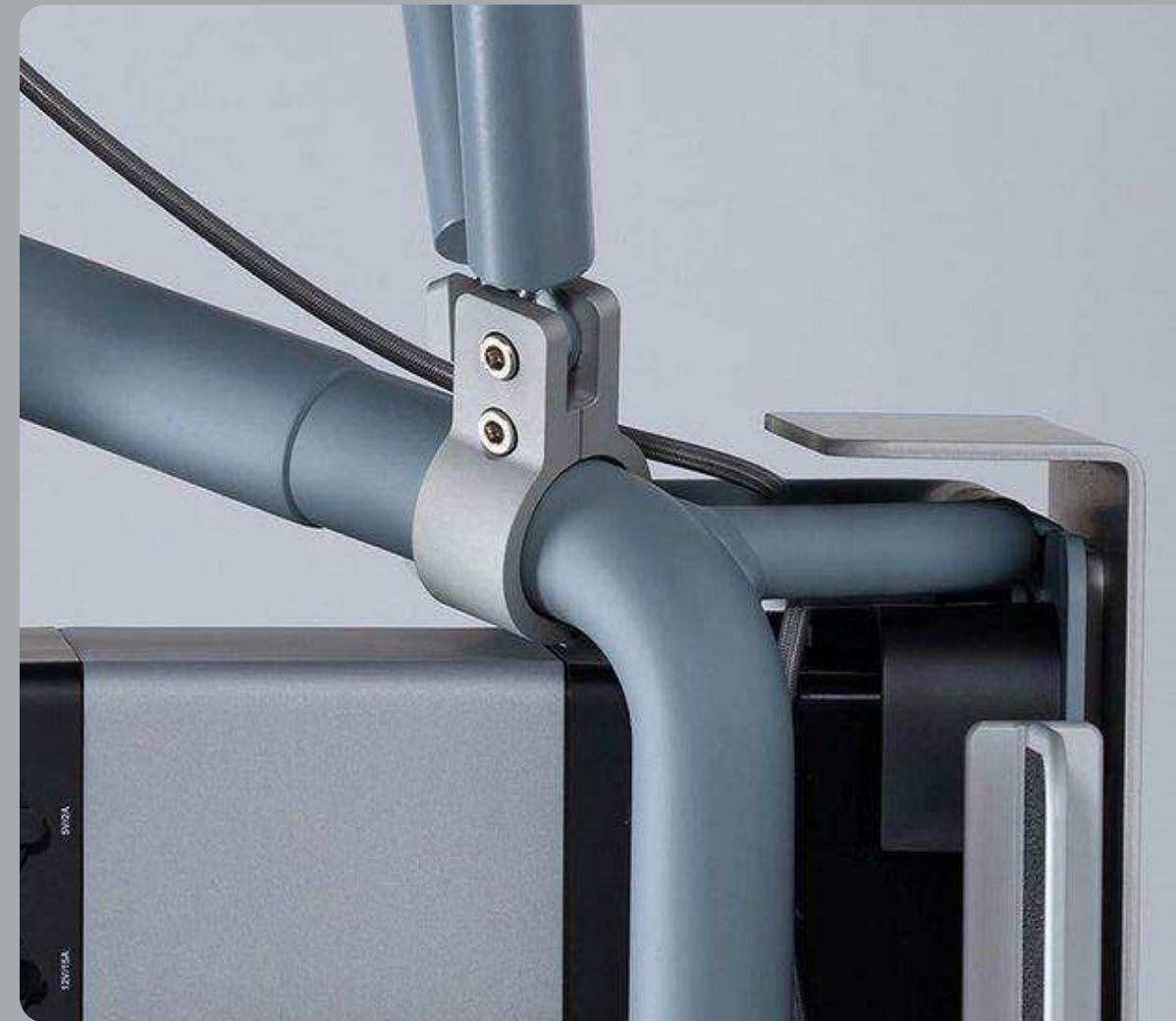
Recommended colour combinations for both graphic elements and typography on different colour backgrounds.



Product Photography Direction

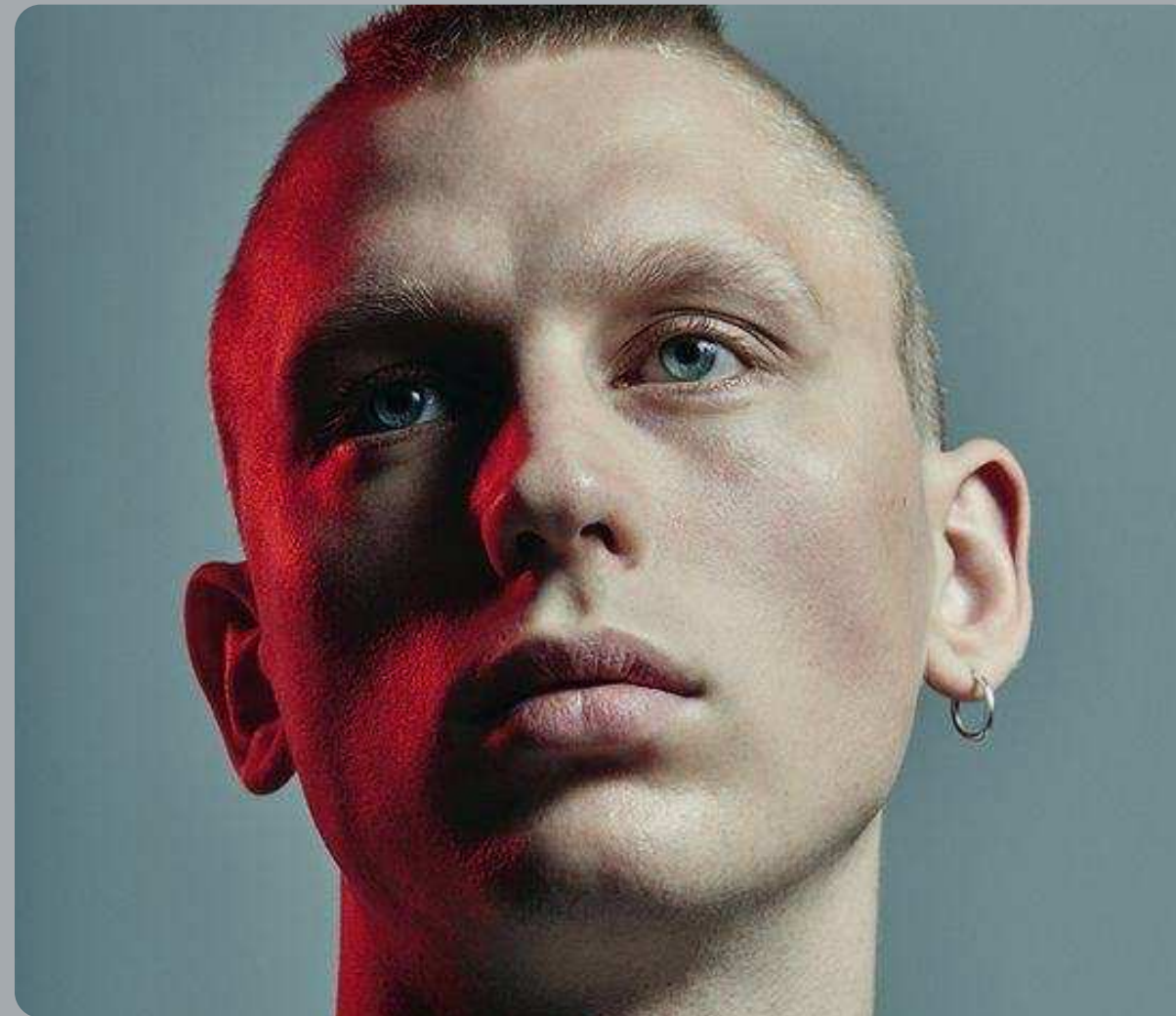
The main way of presenting the product is bright, natural, genuine and with an accent of the colour red as a background or light. The product should be shown on an isolated background for better perception purposes.

As an alternative, the product can be presented on a grey background without a red accent. The product's natural environment should not be used as the main image.



People Photography Direction

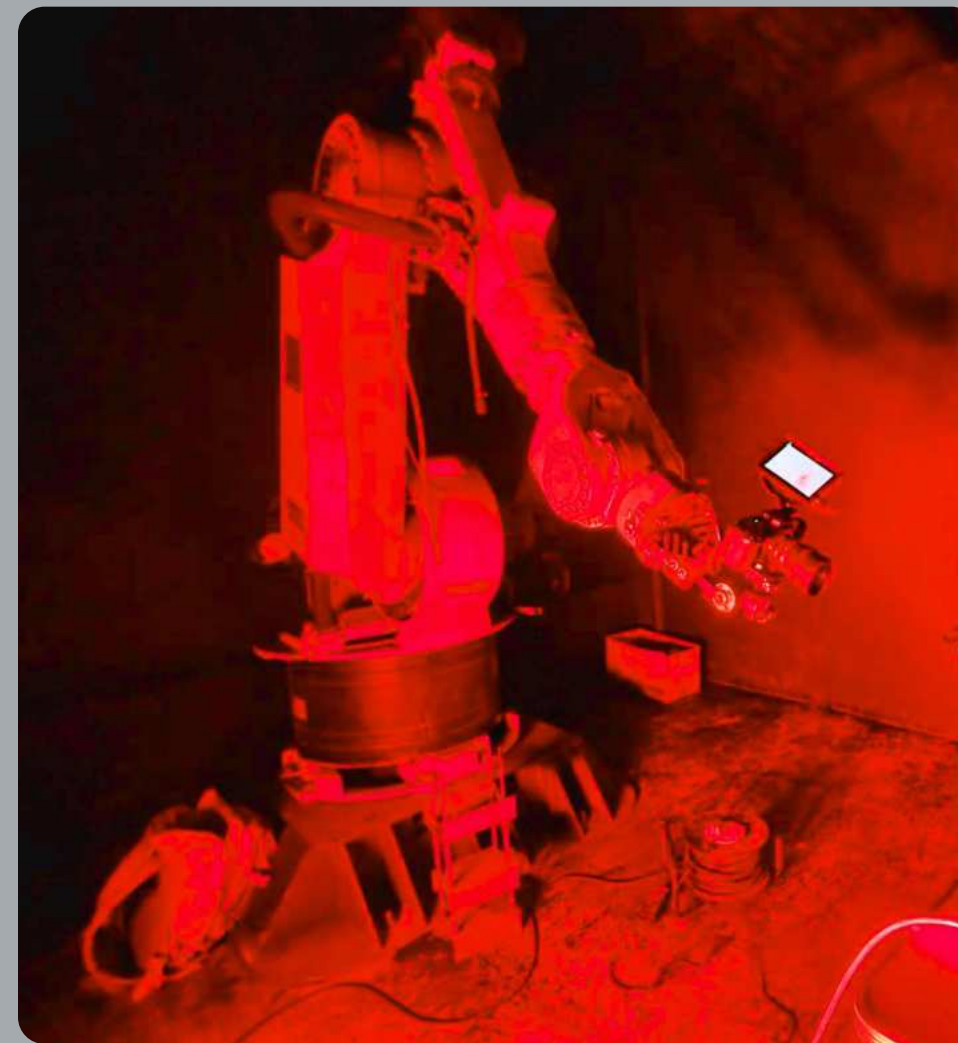
Photography used in materials should be bright, natural, genuine and with an accent of the colour red. The colour red should be present in the photo as a background, smoke, light, red cap, shirt, etc.



Environment Photography Direction

For the environment photo recommended topics include hardware and software work space, military workshops, lifestyle, sports.

Photography used in materials should be bright, natural, genuine and used with an accent of the colour red. The colour red should be present in the photo as a background, smoke, light, red cap, shirt, etc.



Brand Volume

It is worth keeping in mind that brand assets can be quiet and loud. They can work great in simple layouts as well as in more complicated information rich layouts.



Merch, uniform and presents







NATRIX[®]

Phone
+371 29 186 680

E-mail
info@natrix.eu

Natrix.eu



NATRIX's mission is to leverage advanced robotics to address challenges in European defense. Modularity in a robotic platform exemplifies the highest level of flexibility and adaptability.

High-Mobility UGV for Military and Civil Use



SMALL FOOTPRINT

Large enough to carry a 200 kg payload while compact enough to fit into an SUV.

THE CASEVAC

NATRIX allows for the rapid and efficient transport of injured personnel from the battlefield, keeping medical personnel safe.

ISTAR

NATRIX is capable of detecting and locating threats, in addition to evaluating the accessibility of buildings, roads, and paths.

NATRIX[®] EU

Unmanned ground systems

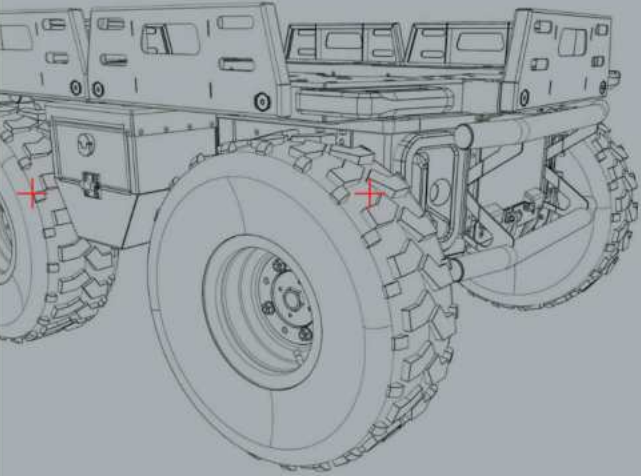
Natrix.eu



Technical data

Rated payload weight	Navigation
200+ kg	Teleoperation
Size	UGV weight
103 x 50 x 123 cm	120 kg
Max power	Speed
15 kW (4x4)	20 km/h
Communication	Battery run time
Radio, wire, 4G/5G, Wi-Fi	4 h drive mode
Communication Range	Ground clearance
5+ km	20 cm

<h3>CASEVAC</h3> <p>Transporting injured civilians and military personnel from battlegrounds or fighting zones while ensuring the safety of support and medical staff.</p>	<h3>LOGISTICS</h3> <p>Frontline last-mile delivery – ammunition, food</p>
	<h3>ISTAR</h3> <p>Intelligence, surveillance, target acquisition, and reconnaissance.</p>



Navigation modes

Manual	Remote control teleoperation
Semi-autonomous	Cruise control, obstacle detection
Autonomous (Under development)	Follow me, Go-home

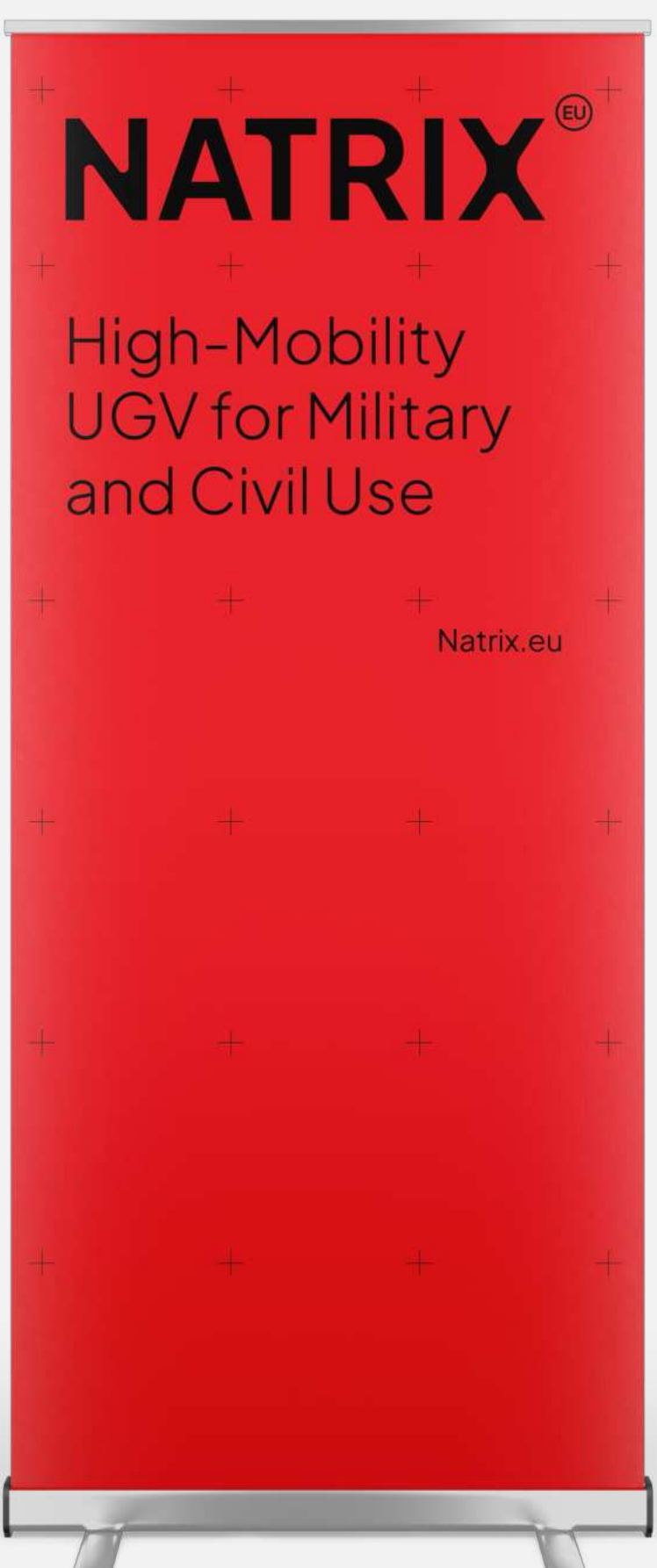
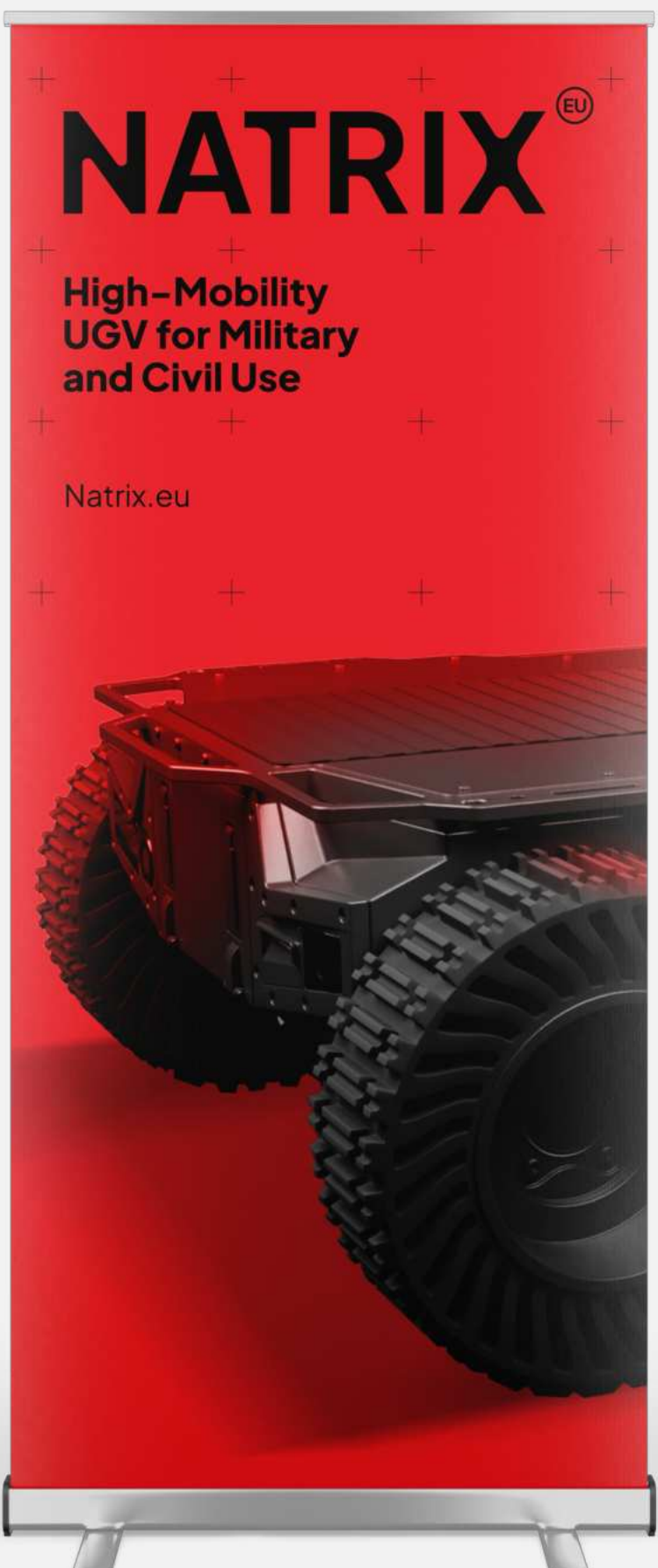
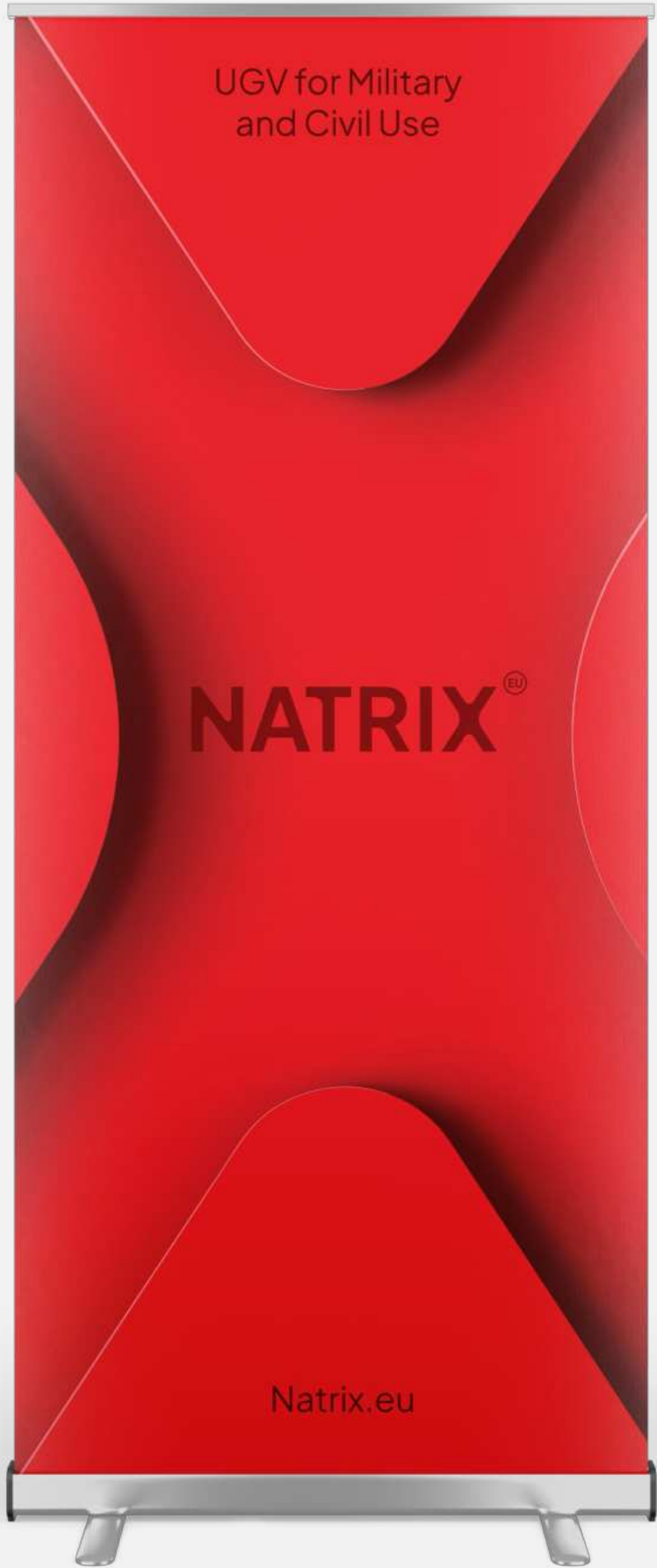
We cooperate with the leading players from the military industry

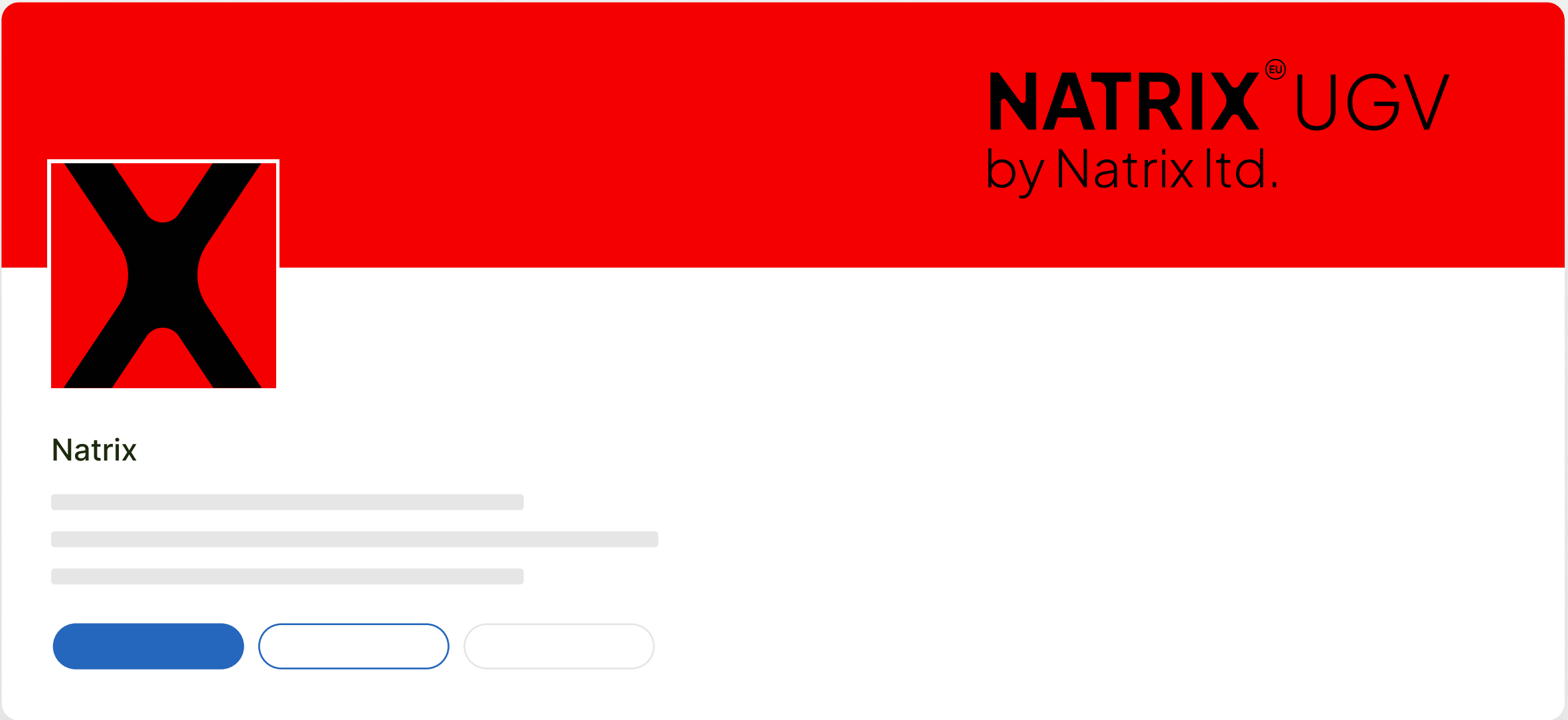
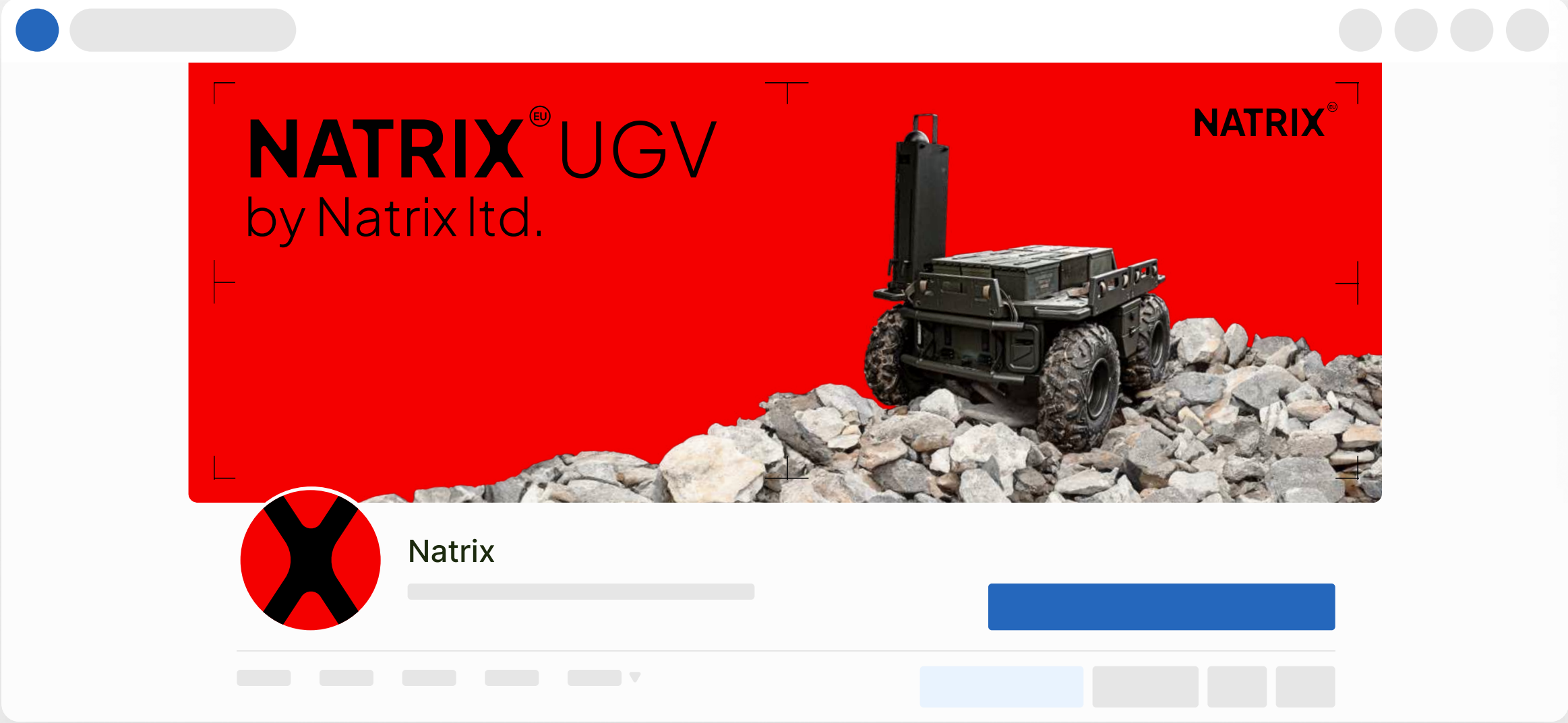
80%
produced locally in cooperation with industry leaders in Latvia

European quality standards

We prioritize high-quality European suppliers for our components









NATRIX^{EU} UGV

by Natrix Ltd.

Compact unmanned ground platform created for military operations in rugged environment.

Technical Data

Rated Payload Weight	200+ KG	Navigation	Teleoperation
Dimensions	125 X 110 X 66 cm	UGV Weight	120 kg
Max power	15kW (4x4)	Speed	20 km/h
Communication	Radio, wire, 4G/5G, Wi-Fi	Battery runtime	4h drive mode
Communication range	5+ km	Ground Clearance	20 cm

Casualty evacuation system

Transporting injured civilians and military personnel from battlegrounds or fighting zones while ensuring the safety of support and medical staff.

Last mile delivery

Frontline last-mile delivery – ammunition, food

Urban operation

Intelligence, surveillance, target acquisition, and reconnaissance.

User friendly control

NATRIX^{EU}

Email

info@natrix.eu

Phone

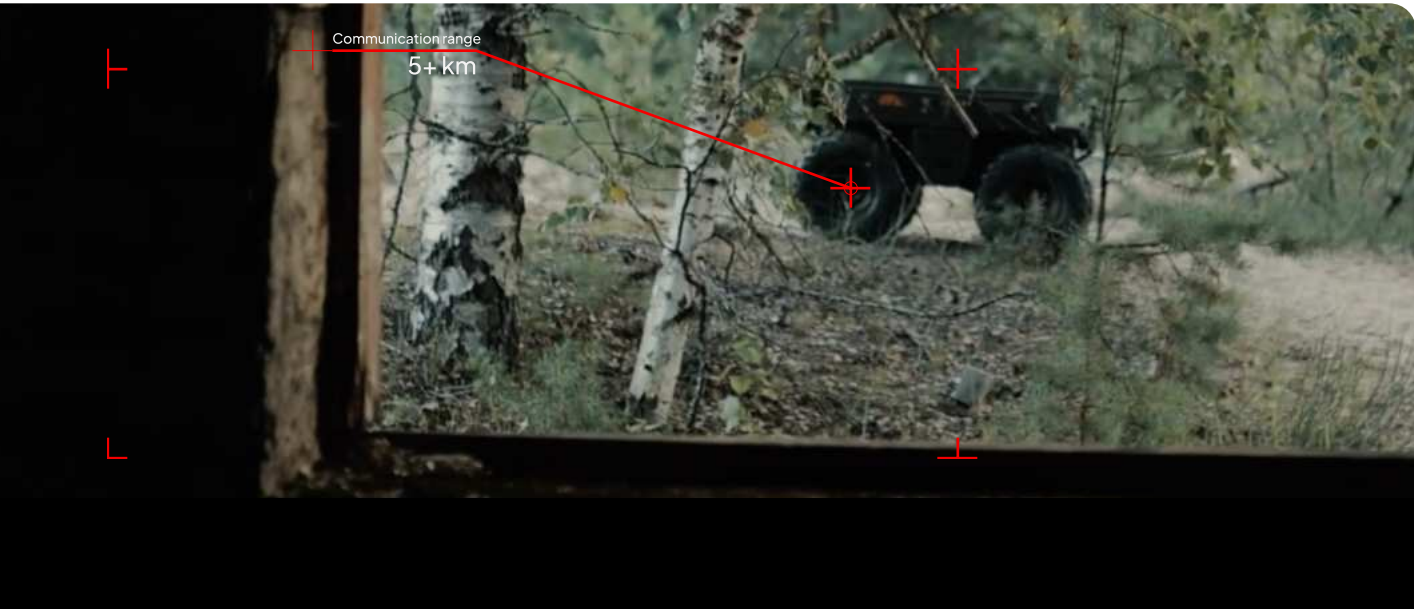
+371 29 186 680

Website

natrix.eu



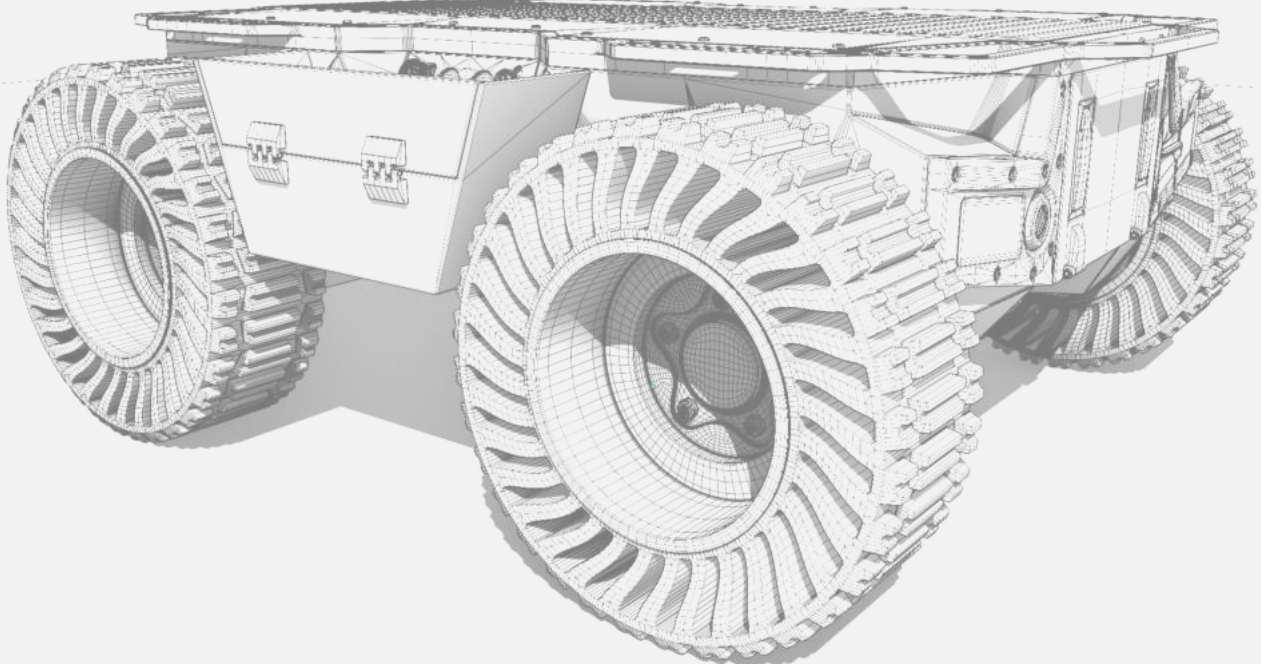
Rated Payload Weight	200+ KG	Navigation	Teleoperation
Dimensions	125 X 110 X 66 cm	UGV Weight	120 kg
Max power	15kW (4x4)	Speed	20 km/h
Communication	Radio, Wire, 4G/5G, Wi-Fi	Battery runtime	4h drive mode
Communication range	5+ km	Ground Clearance	20 cm



NATRIX[®] UGV
by Natrix Ltd.

For military
& civil use

The ability to help save more lives,
by evacuating survivors in emergency
situations, is the most valuable
combat functionality that the Natrix
system can deliver.



Rated Payload Weight	200+ KG
Dimensions	125 X 110 X 66 cm
Max power	15kW (4x4)
Communication	Radio, Wire, 4G/5G, Wi-Fi
Communication range	5+ km

Navigation	Teleoperation
UGV Weight	120 kg
Speed	20 km/h
Battery runtime	4h drive mode
Ground Clearance	20 cm

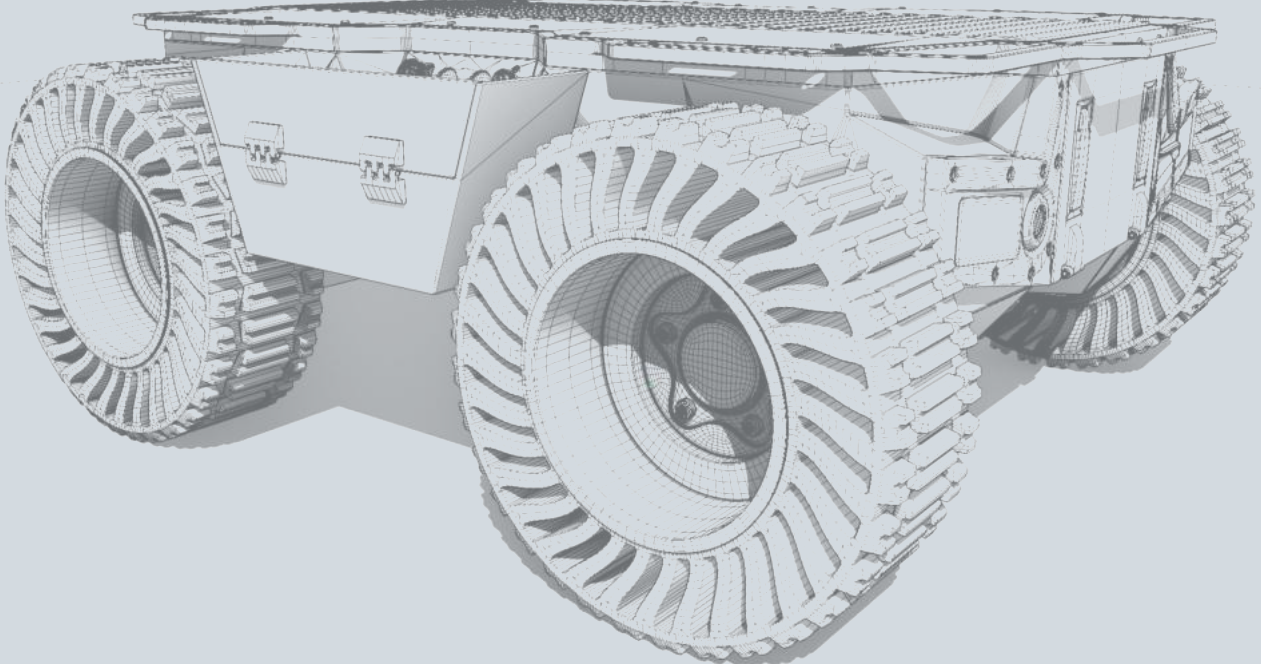
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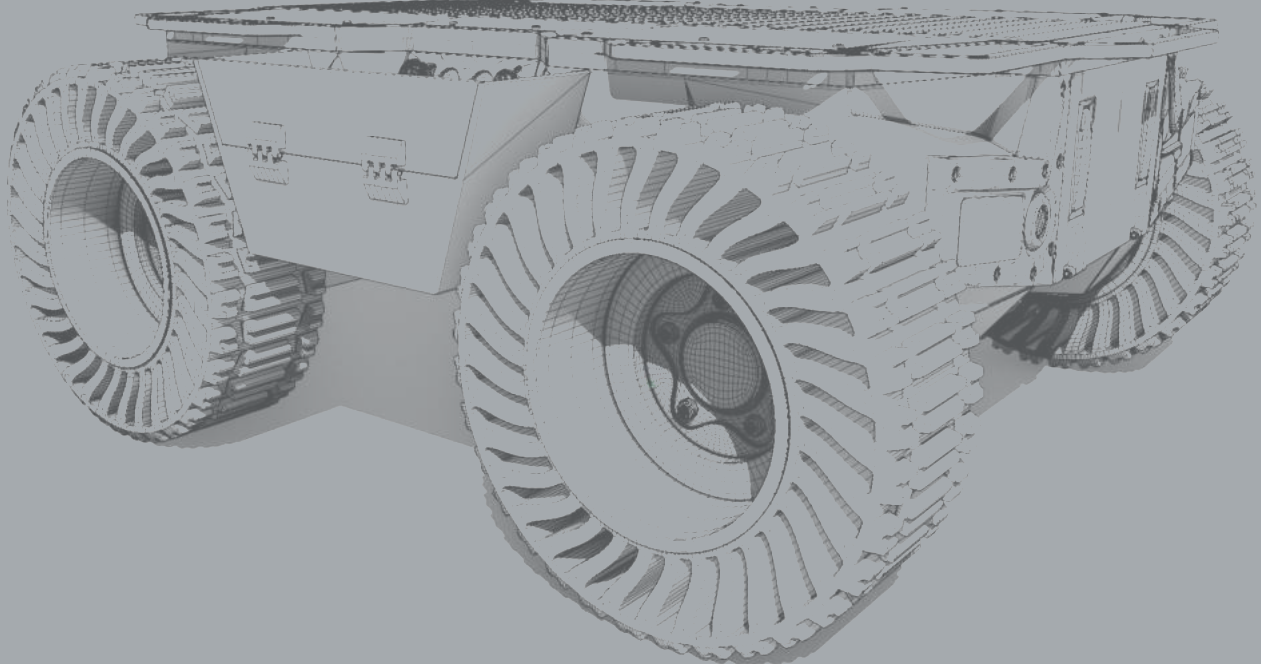
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