
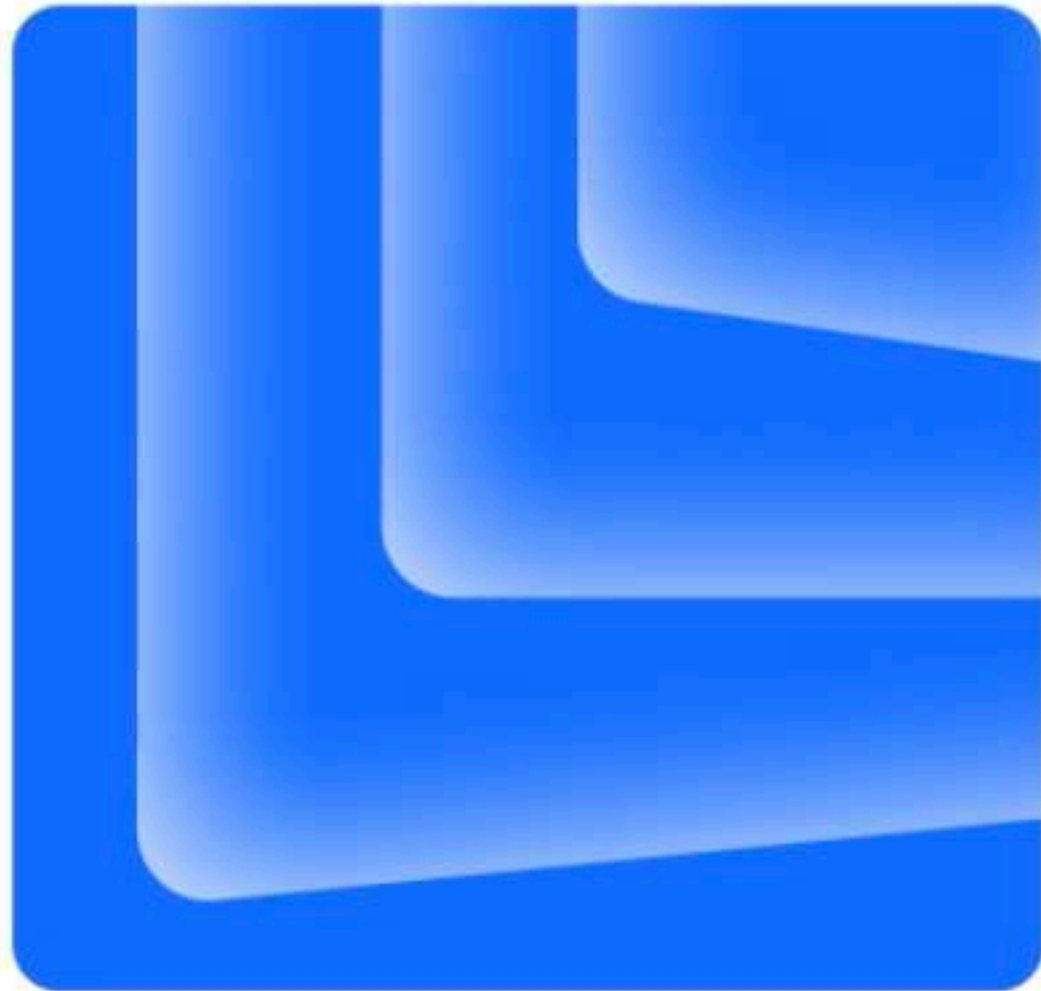


 **Backscreen**

**You made it.**

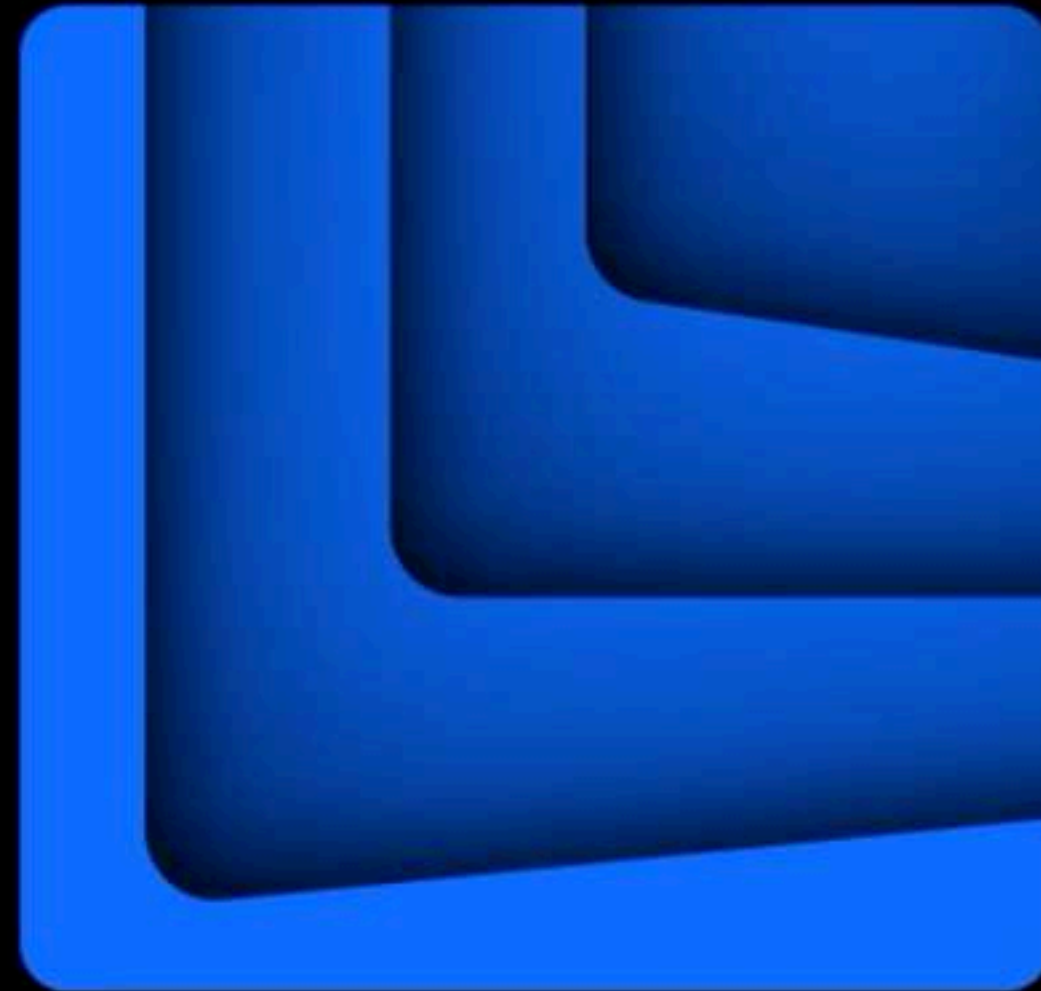
 Backscreen Webplay

**Make your content  
make you money.**



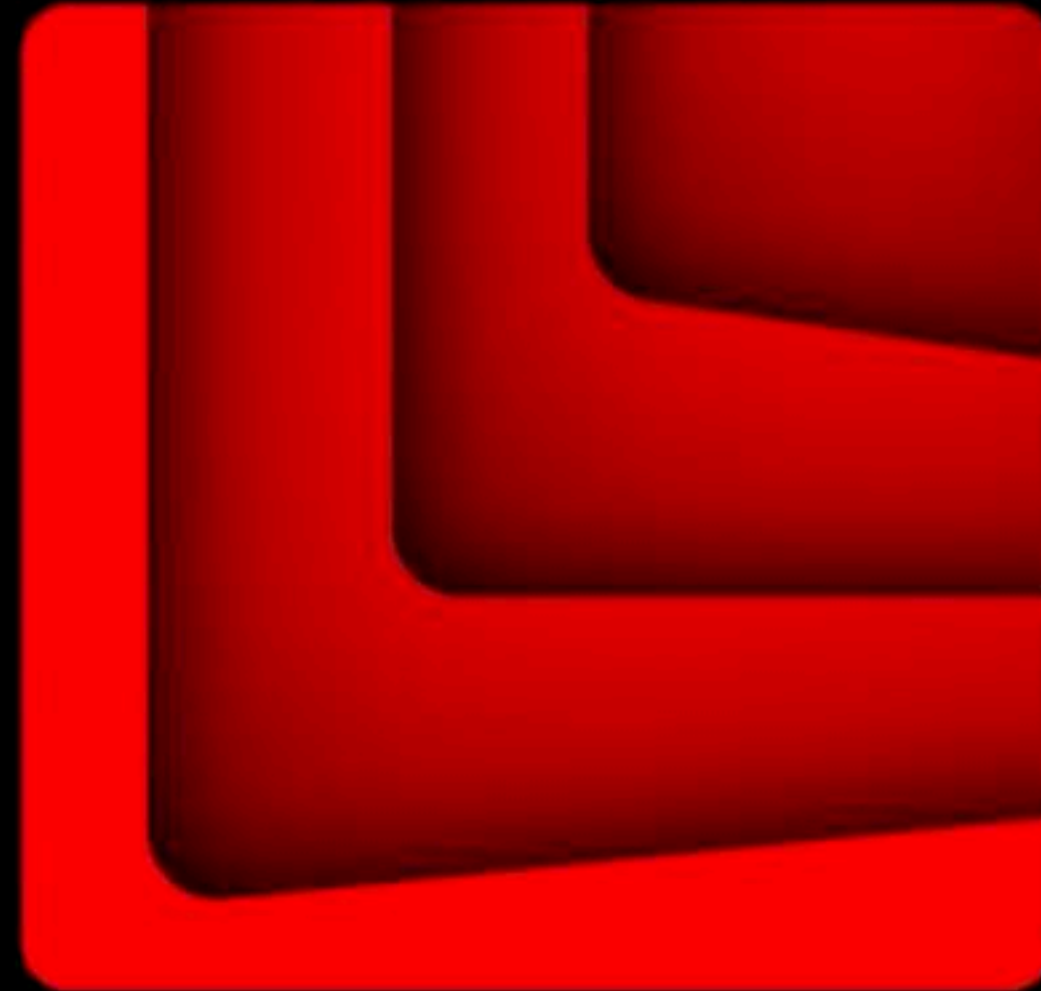
 Backscreen Media


**Well crafted content.  
Smooth delivery.**



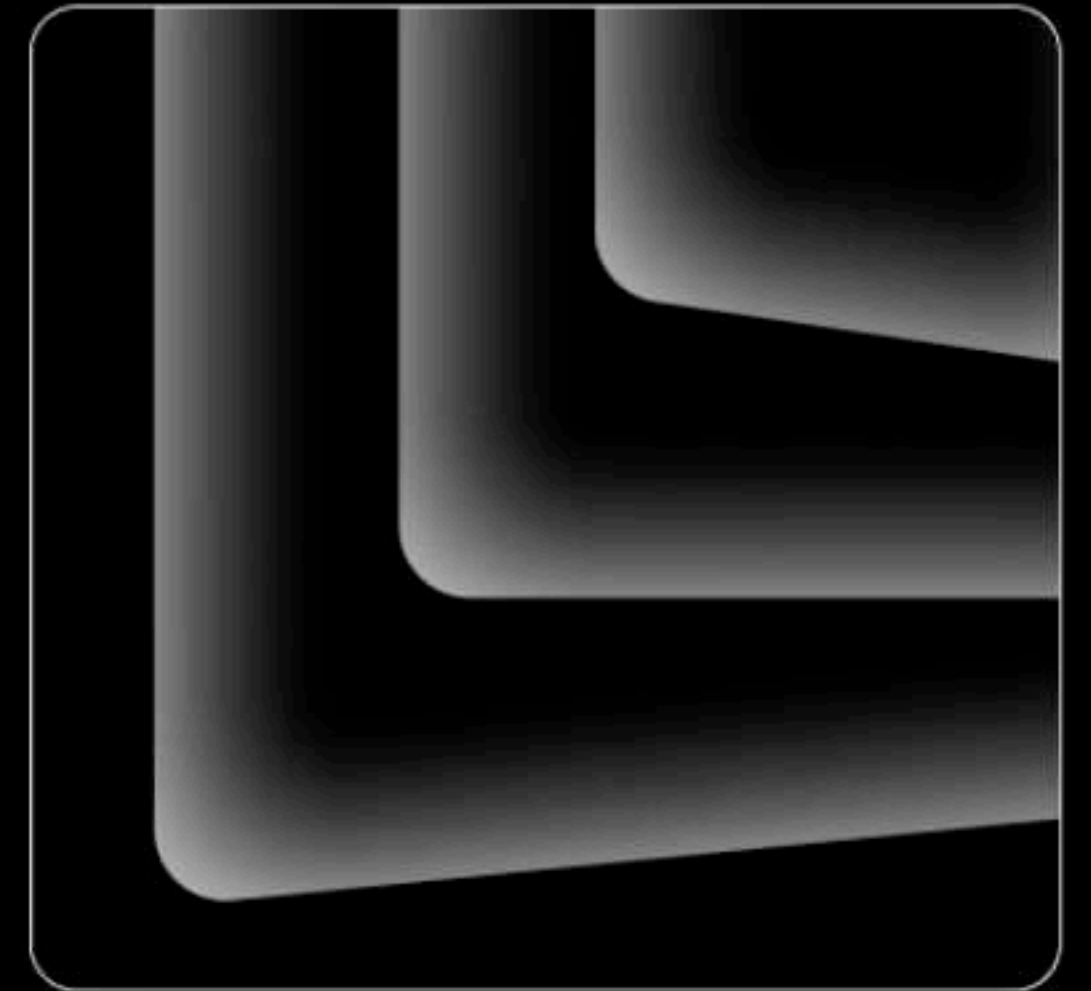
 Backscreen App

**Good content.  
On every screen.**

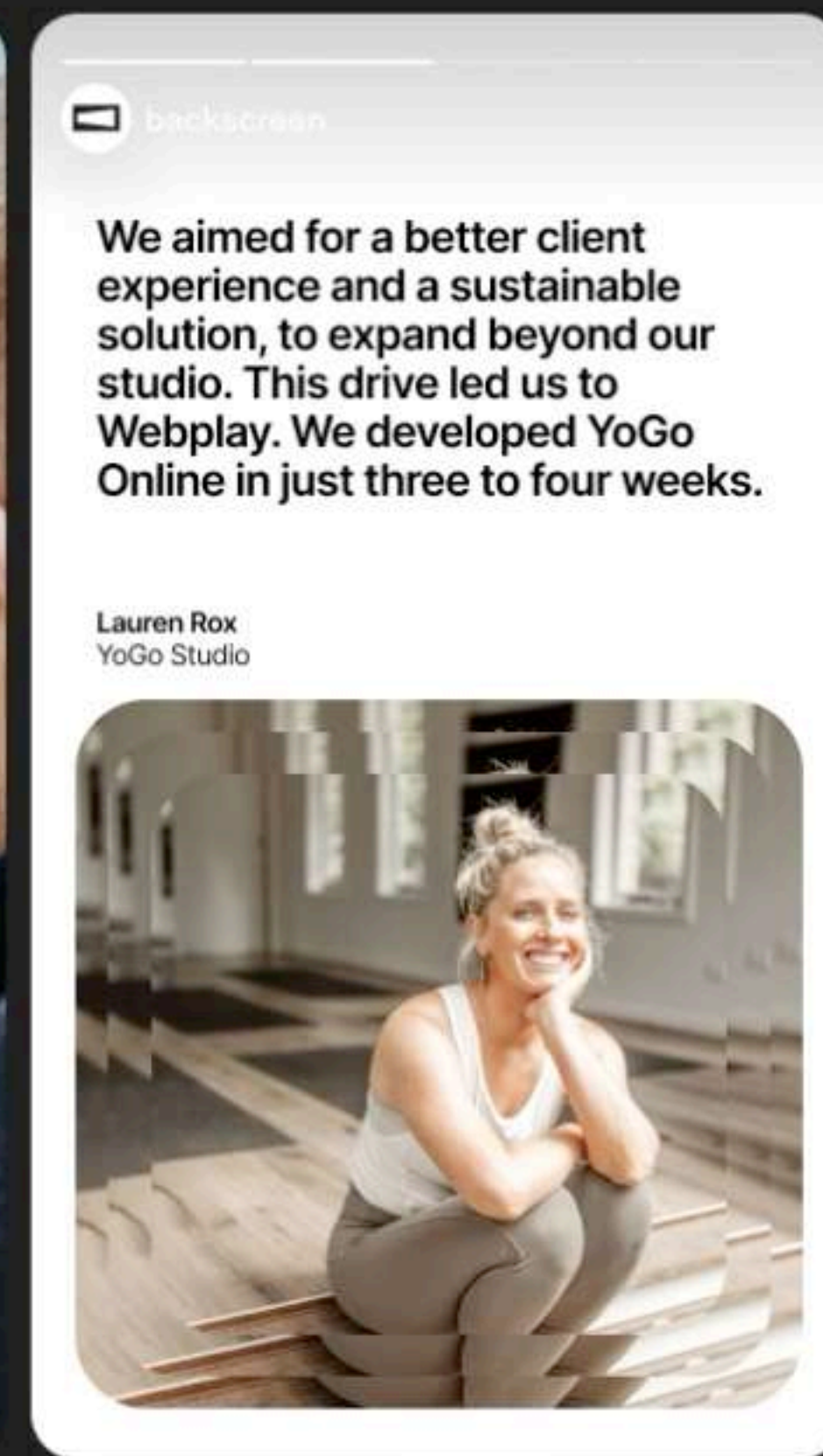
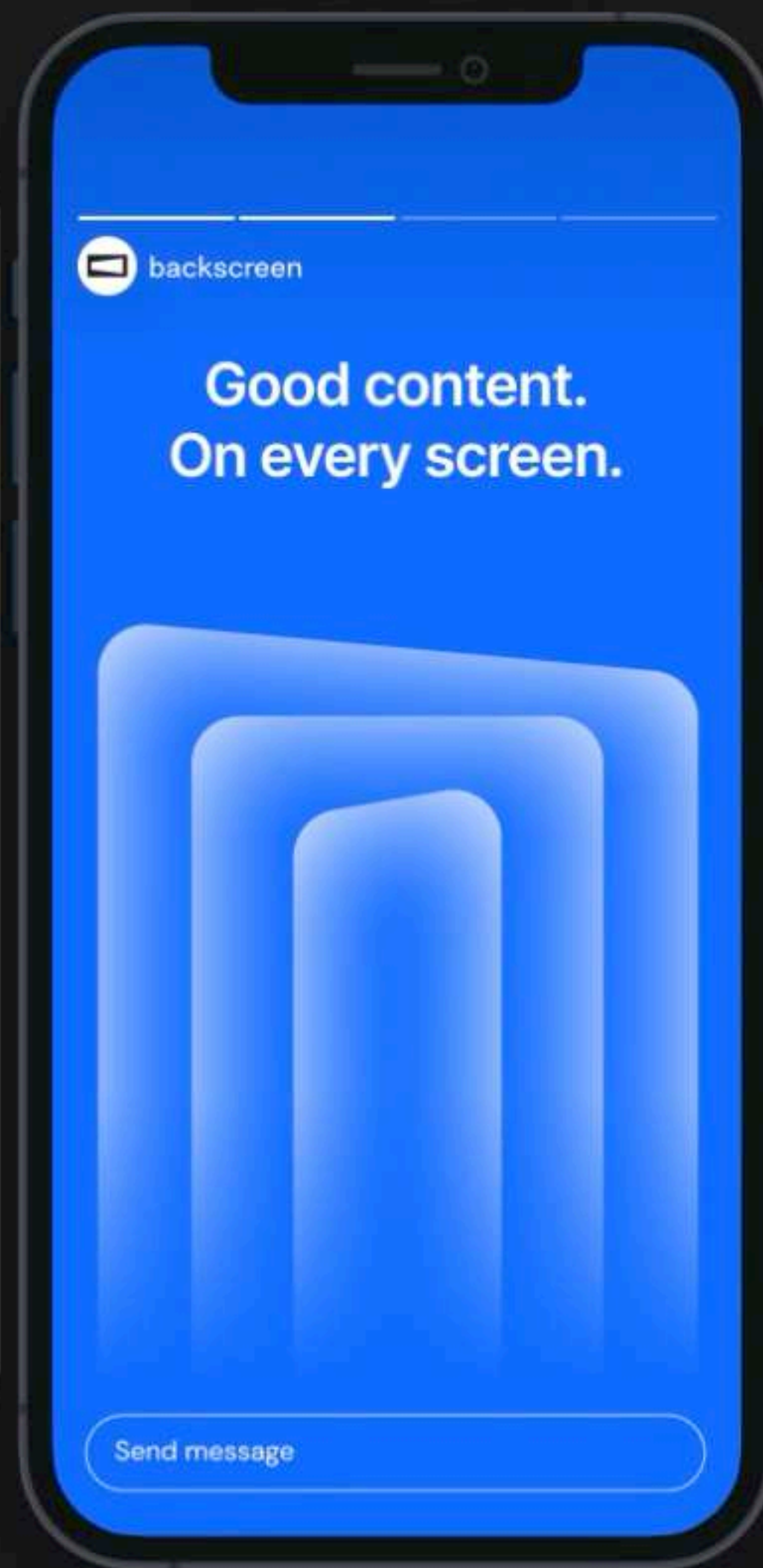
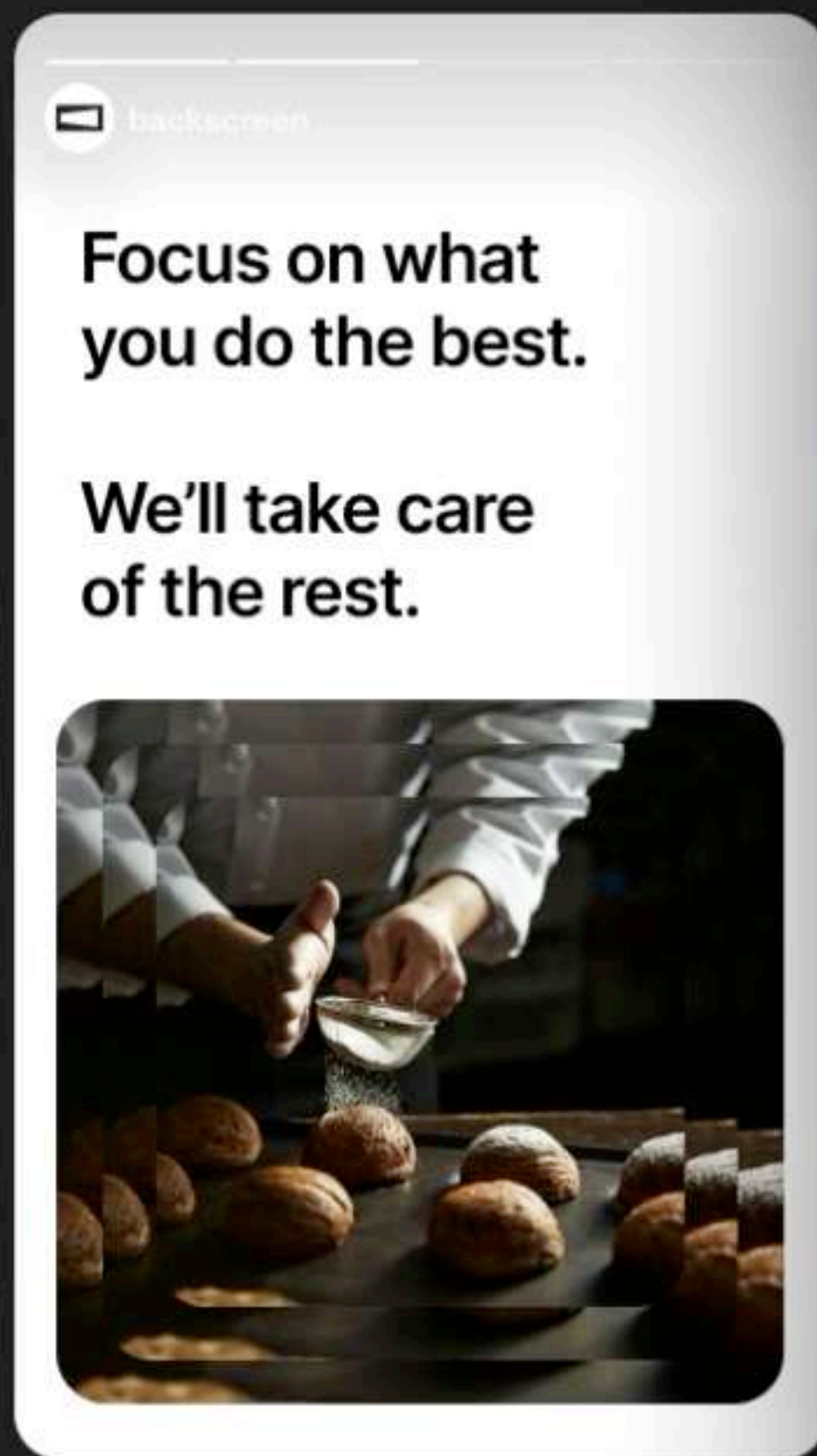


 Backscreen Stream

**Our tools.  
Your vision.**











 Backscreen



On every screen.

 Backscreen

You  
made

 Backscreen





 Backscreen



On every screen.

 Backscreen

You  
made

 Backscreen



# Good content. For every screen.

Elevate your entertainment journey with Backscreen OTT. Whether you're a movie buff, TV show enthusiast, or documentary lover, our platform has something for everyone.

UX / UI	<b>Unique point feature.</b> Customer-led streaming service that connects people to the content they love on their terms	<b>Based on user experience.</b> More than 700 tests and interviews conducted during the development phase
	> Best development practices up to date	☑ Built on microservices infrastructure, easy to scale
	☑ Native apps for seamless viewing experience	☑ Support and maintenance
Tech	☑ Teams expertise from webTV to OTT, more than 15 years in TV industry	☑ Easy API integrations

Made to fit your needs	<b>Works for every screen.</b> Streaming services that work everywhere. We do the difficult stuff for you. Simple as that.	<b>Always available.</b> Our team of professionals, makes sure that your content is always on, 24/7.
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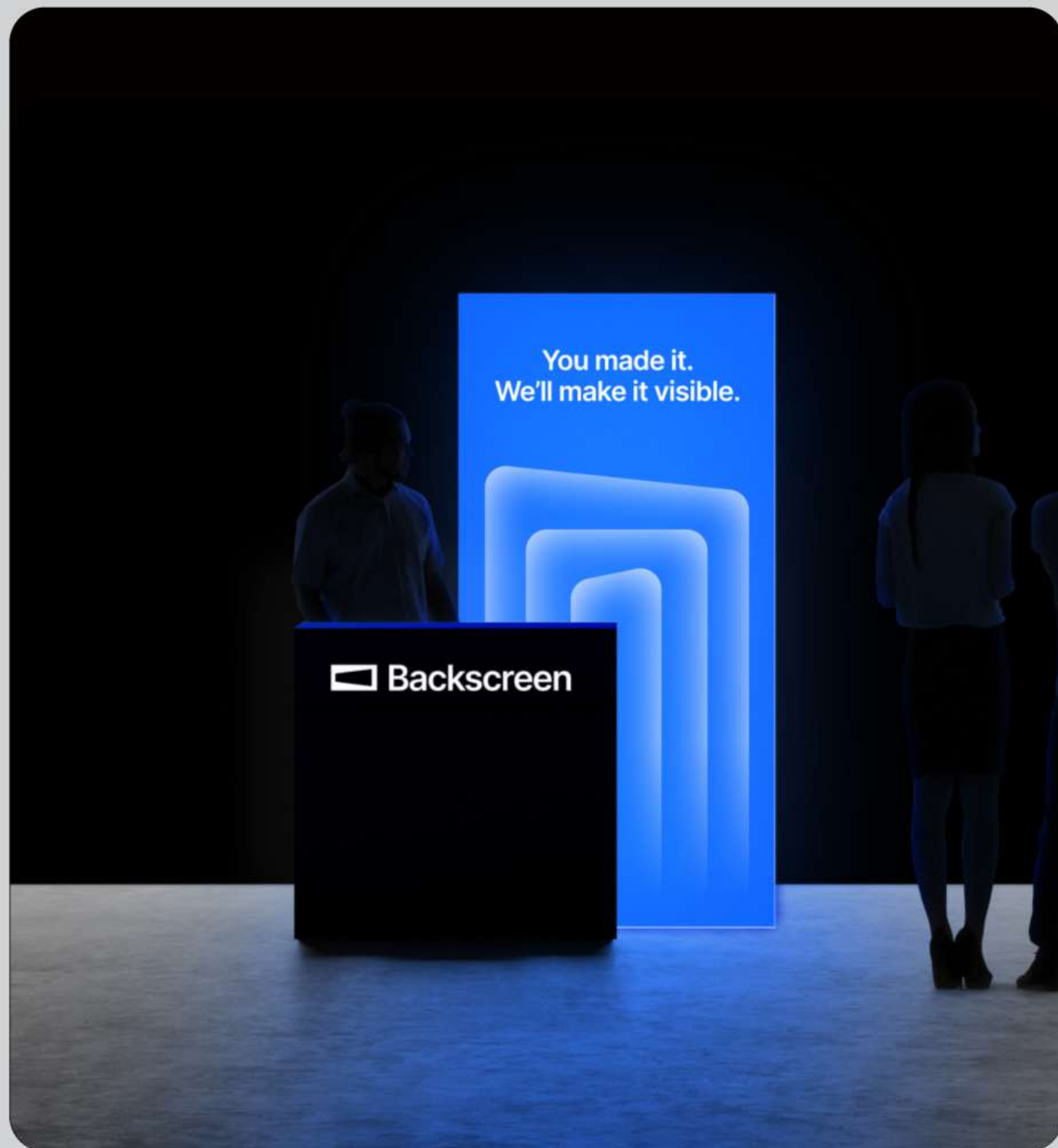
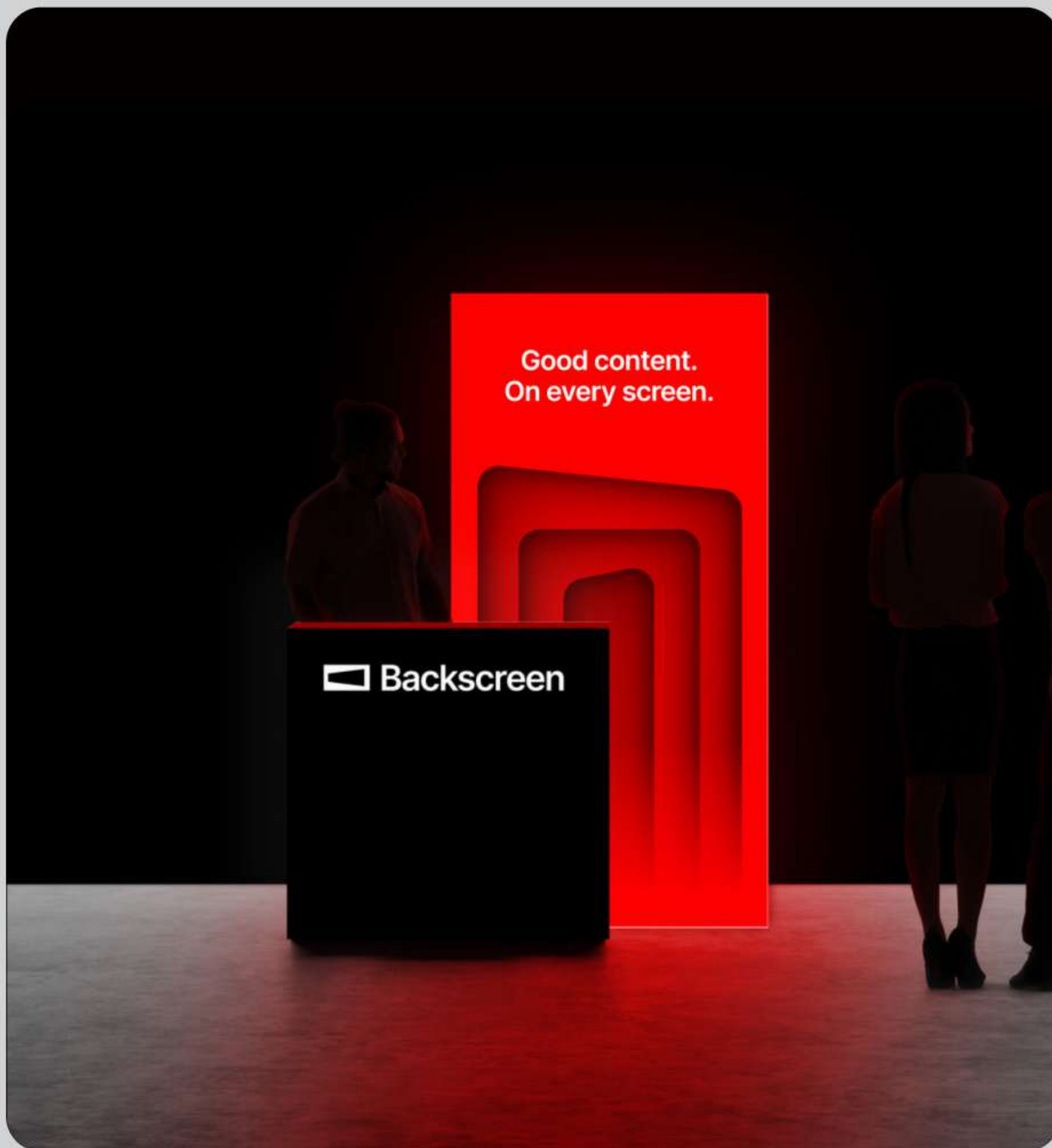
Featured client:  
"Küchen secrets" from  
Good Cook



# Our pricing

Join us and embark on a thrilling adventure where entertainment knows no bounds. Subscribe today and redefine the way you experience the world of digital entertainment.

Small scale	🌐 CDN Traffic	5000 GB	📺 Amount of plays	50 000
	🕒 Live events	50 Hours	💾 Media storage	200 GB
	🔄 Media transcoding	1000 min		
20,75 Eur / Month				
Medium scale	🌐 CDN Traffic	25 000 GB	📺 Amount of plays	250 000
	🕒 Live events	250 Hours	💾 Media storage	1000 GB
	🔄 Media transcoding	5000 min		
83,05 Eur / Month				
Large scale	🌐 CDN Traffic	125 000 GB	📺 Amount of plays	1 250 000
	🕒 Live events	1250 Hours	💾 Media storage	5000 GB
	🔄 Media transcoding	25 000 min		
320,25 Eur / Month				
Enterprise level	🌐 CDN Traffic	100 TB+	📺 Amount of plays	Custom
	🕒 Live events	Custom	💾 Media storage	Custom
	🔄 Media transcoding	Custom		
Write to our sales associates for pricing quote that fits your needs.				







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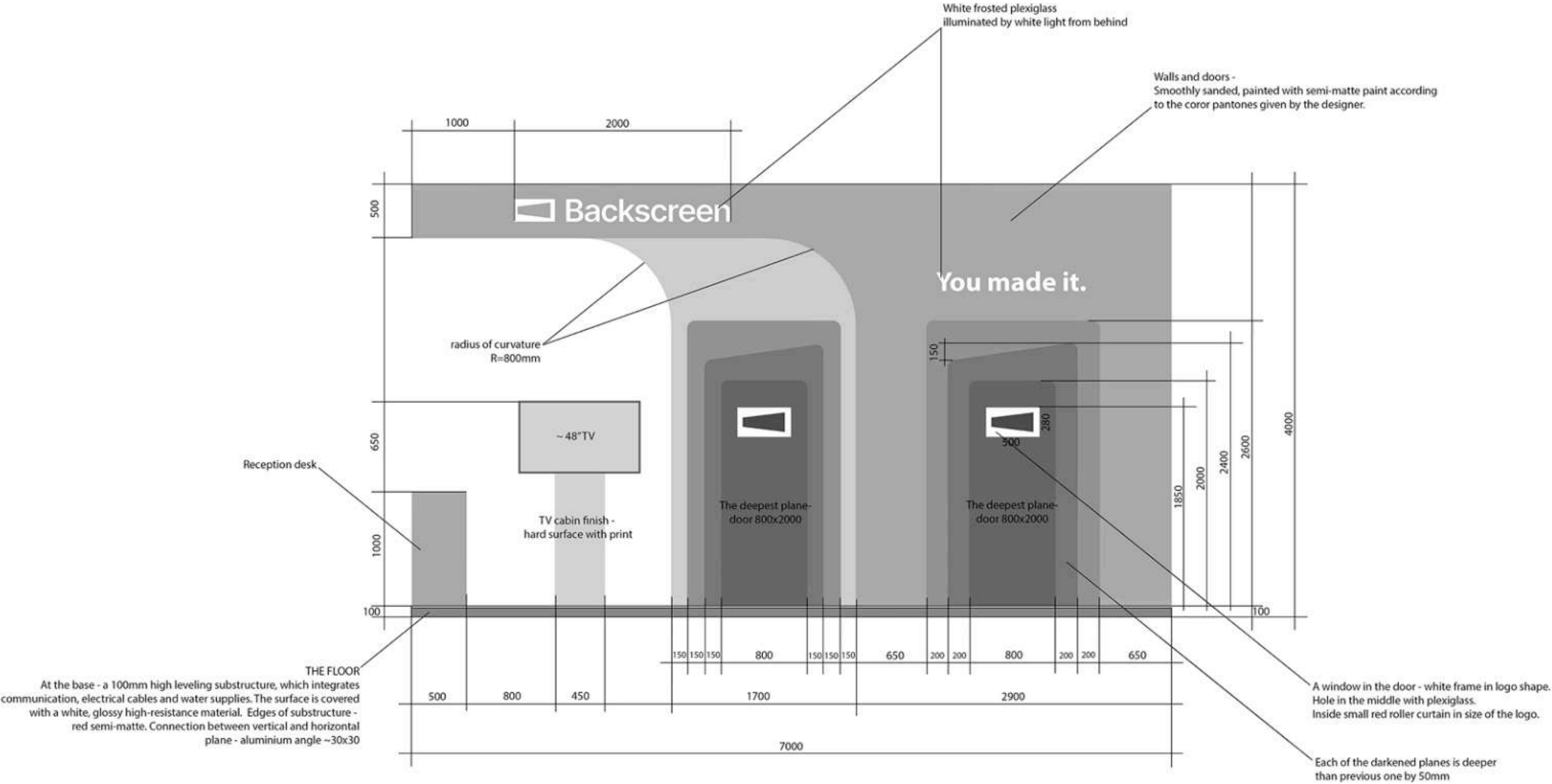
Backscreen



**IBC 2024**



BACKSCREEN exhibition stand at IBC2024  
SIDE VIEW













**“How come we’ve never seen you here before?”**

**“Are you guys form San Francisco?”**

**“We would like to proceed further with your solution!”**

**“You really made this years IBC worth visiting!”**

**“It is excellent, and your professionalism inspires confidence in moving forward with a contract.”**

**“This is exactly what I needed!”**



The results exceeded our expectations.



# Results:



New clients

50%

Over KPI

New business leads

74%

Over KPI

Web traffic

130%

From previous year



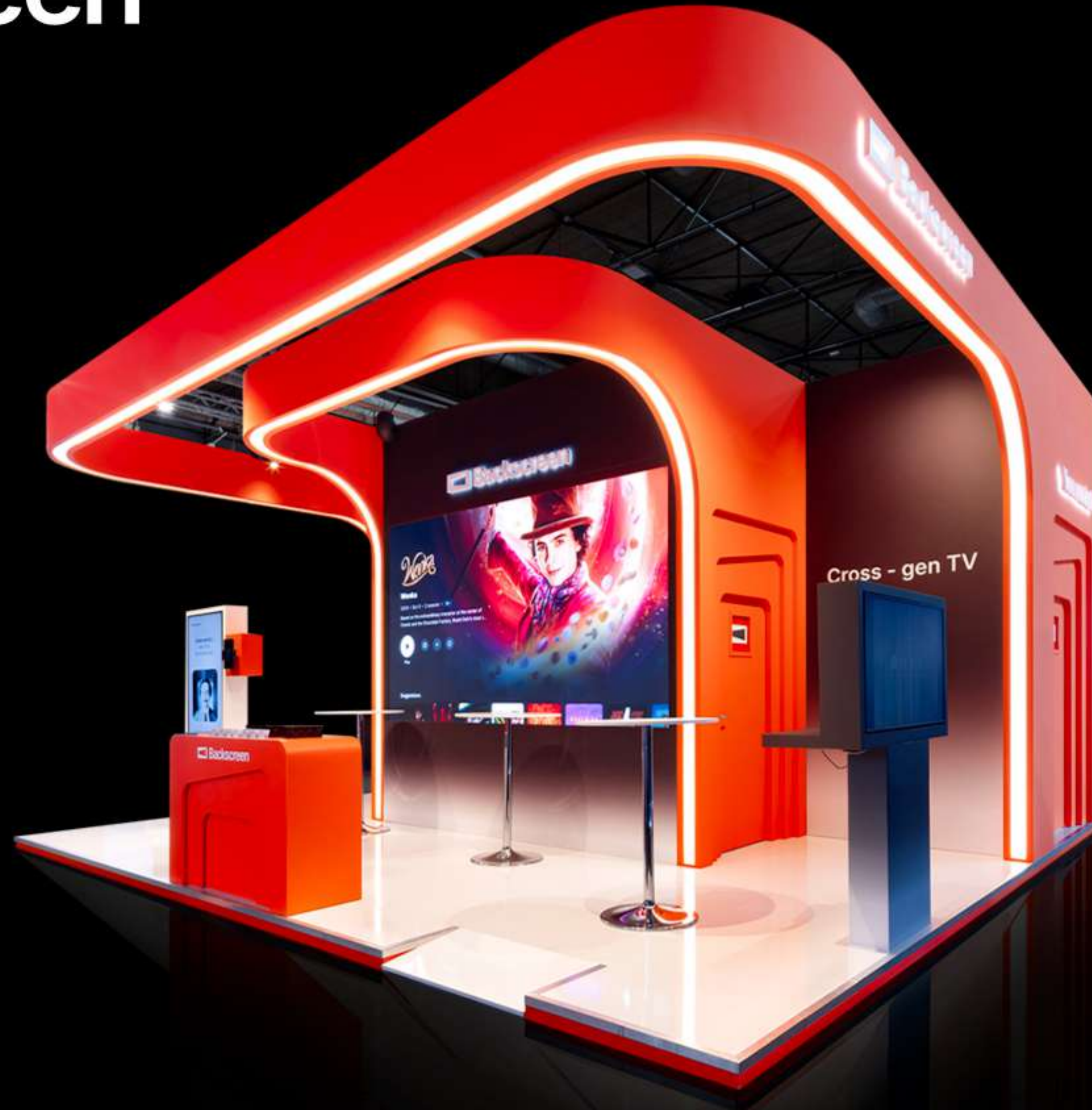


## Background

Emerging in a market dominated by giants, Backscreen a new Latvian-born OTT company faced the daunting challenge of distinguishing itself amid multi- billion tech behemoths.

## IBC 2024

Backscreen's IBC 2024 exhibit featured a sophisticated design with interactive displays and layered visuals, highlighting their technical and creative support. The stand prominently showcased the "You Made It" slogan, celebrating the crucial role of middle managers in the media industry.



# TOP3 stand in IBC

Voted by participants

