

REF  
MINERALS

# Ahead of Time'

While others pledge to  
be sustainable,

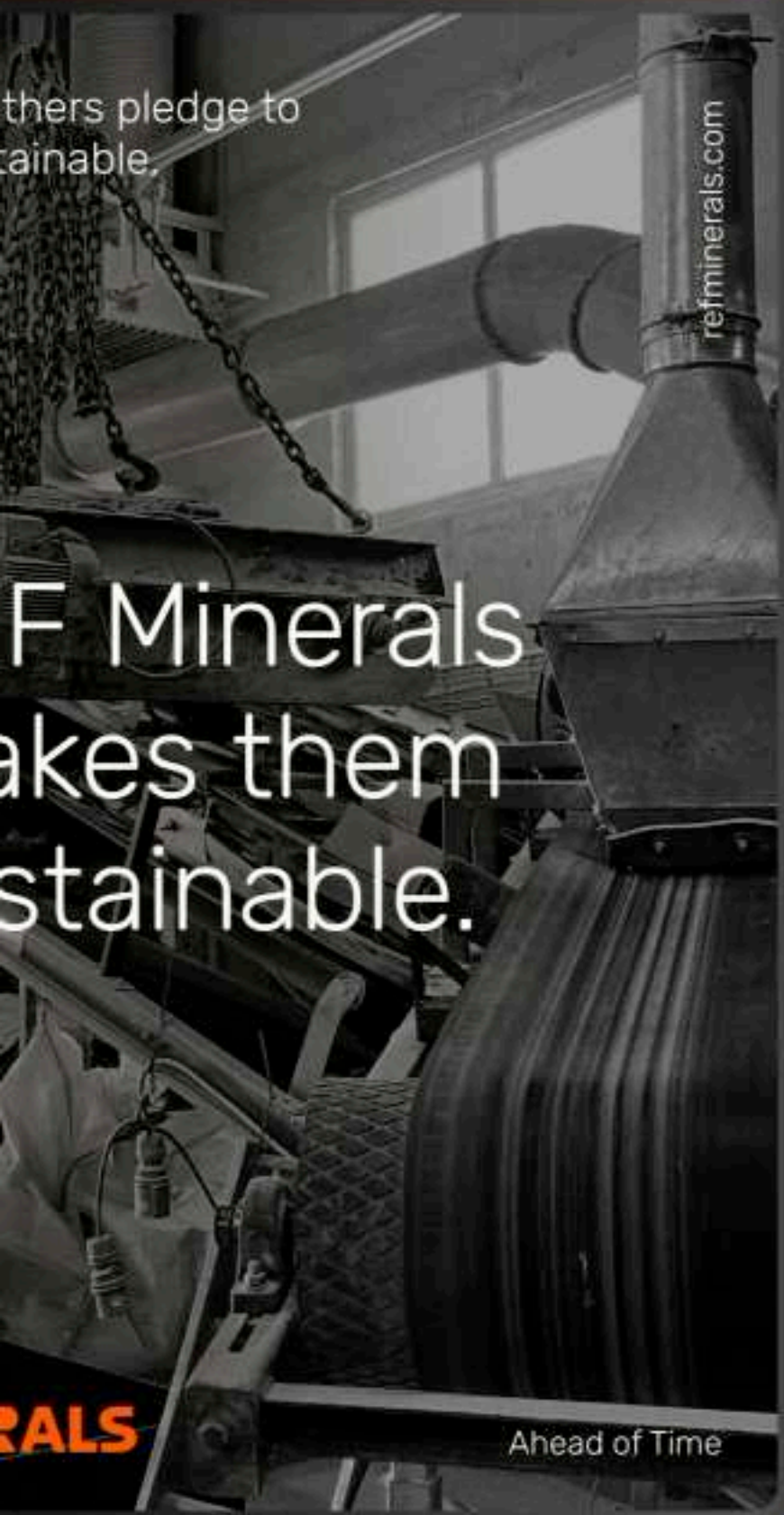
REF Minerals  
makes them  
sustainable.

**REF  
MINERALS**

Ahead of Time

refminerals.com





thers pledge to  
ainable.

refminerals.com

F Minerals  
akes them  
ustainable.

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Ahead of Time

While others switch  
to paper straws,

REF Minerals  
recycles 99% of raw  
materials.

refminerals.com



REF  
MINERALS

Ahead of Time



REF Minerals  
cycles 99% of raw  
materials.

refminerals.com



Ahead of Time

While others set net-zero  
goals for 2030

refminerals.com

REF Minerals  
was already  
doing it in 2008



**REF**  
**MINEALS**

Ahead of Time

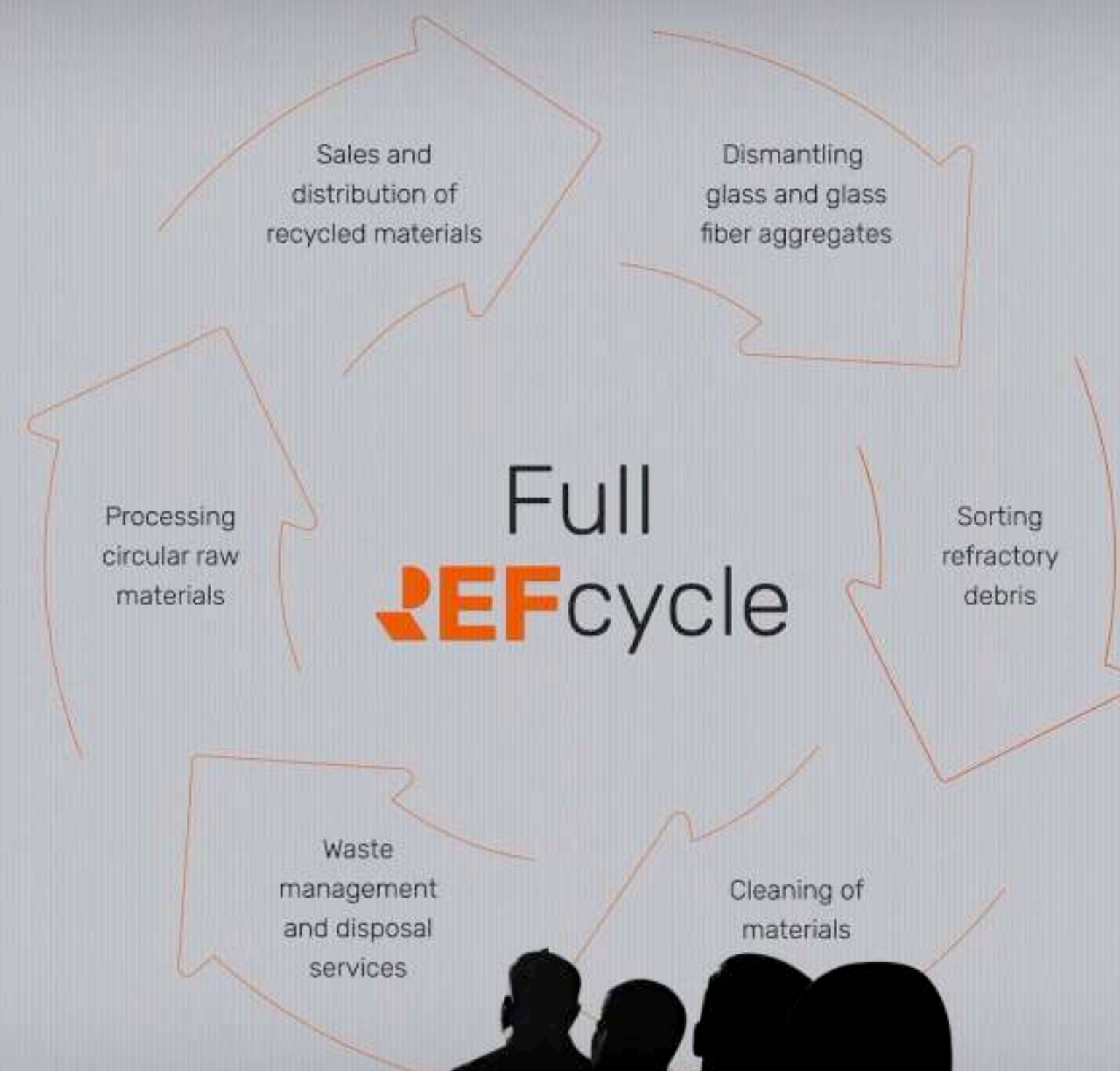
October, 2024

REF Minerals returns  
to Glasstec2024.  
Other industry players  
are speechless



REF Minerals & SEBOREF Minerals

# Ahead of time in our main operation ability





# Together, on a path to sustainable future

We pave the road to zero waste in  
our industry

We prolong "end of life" of valuable  
raw-materials

With our subsidiaries we let our clients and  
partners stay ahead of time

We support our customers in benefitting from  
the sustainable use of circular materials

Reduce energy consuming processes



# Demolition Services and Waste Management

Through a seamless demolition we aim to meet the diverse needs of our clients.  
In addition to our main services we ensure to give the recovered materials an extended life through recycling maximizing the amount reused.

SEB MINEALS







I didn't know we can also be like this!

Amazing, finally something beautiful in our industry

Can we talk?



# Results



# Conclusion

Since the re-branding

REF Minerals has  
become the new  
face of refractory  
industry

5

New markets  
unlocked

3

Booked 3 years in  
advance

53%

Increase in  
web traffic

23

Increase in  
business inquiries